

GOBENCHMARK

BY PERFORMETRIKS



REDUCE COSTS BY 90%

Introduction

These days every business must focus on high-quality digital services. Not only functionality counts, but usability and how fast services respond decide user engagement rates.

Several years ago, I worked for a significant enterprise in the U.S. as a Performance Architect. My first job was to improve their performance engineering practices.

The number of performance problems leaking to production increased for my employer in the last several years. Hence, their leadership decided to engage a major consulting business to **identify the root cause of their increasing number of software performance problems leaking to production.**

Keywords:

- Assessment
- Continuous Improvement
- Improvement
- Gap analysis
- Review
- Find a better way
- Remediation
- Process improvement
- Tool improvement
- Skill improvements
- Do more with less
- Solve reliability problems much faster

Manual Assessments are Expensive

In organizations, regular assessment is a standard task. However, I was never a big fan of such activities because it felt like an unnecessary effort that should be automated. Moreover, we all know that you can't control something if you can't measure it.

So, why do we hope a manual assessment could give us better insights into our business processes?

Assessment includes several activities, such as

1. Gather the team
2. Onboarding
3. Agree on the approach
4. Collect the documentation
5. Review the documentation
6. Identify the findings
7. Internal review
8. Presentation of the findings
9. Agree on some follow-up actions

Manual assessments in the form of structured interviews are always time burner because:

1. You must find a knowledgeable team of experts who understand the industry and the business processes.
2. You outline your team's challenges to ensure that the reviewer team understands the real issues.
3. You block your critical resources for several days, book meetings, and let them answer questions and explain their pain points.

These steps burn your team's valuable time and result in expensive senior-level consulting invoices.

Reduce Costs by 90%

Wouldn't it be so much better to invite your team to a self-paced online discovery about how they are following industry best practices?

In the business, I worked, such manual assessment took two weeks, and the agency charged 150.000 USD for the final result presented on less than 20 slides.

Instead of waiting several weeks to get the insights, you immediately receive the output in terms of an industry score. But it does not stop there; you also get guidance on closing identified gaps.

In the digitized world, you should use Gobenchmark to complete such assessments as self-services within minutes and see how you are doing compared to industry standards. Then, receive Human-Ai-powered remediation to close identified gaps and save hundreds of thousands of dollars.

If this sounds promising to you, let's get started. Stop waiting - start building and use our SaaS-based Gobenchmark platform today.

Don't spend hundred thousand USD on time-consuming manual assessments! Our Gobenchmark platform reduces costs by 90 %, provides fast insights and guidance along your way.

The business we've used in the calculation below saved 255.000 USD during their first 3 years simply by achieving a higher maturity within three years and reducing problems leaking to production.

Rating	# Issue Reduction	Issue Costs \$	Savings \$	Saving Cumulative \$
C	Y1 (40 %)	180,000.00	120,000.00	120,000.00
B	Y2 (50 %)	90,000.00	90,000.00	210,000.00
A	Y3 (50 %)	45,000.00	45,000.00	255,000.00
Savings after 3 years: 255,000.00				

Issues per year: 30
 Cost of a single issue per year: \$ 10,000

By improving the maturity from "C" to "A" over three years this business reduced the number of problems on production by 40 % in the first and 50 % in the second and third year.



Savings dramatically outweigh costs.



Performetriks is a performance engineering and application security service provider with offices in North America, Europe, and Asia. One of our main tasks is ensuring that applications are operating fast and securely.

Our key competence is in speeding up and improving application security, as well as providing security and performance checks for clients in aviation, finance, insurance, retail, e-commerce, and governmental industries.

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With our roots in IT reliability, we continually build our legacy knowledge and grow in the areas of performance engineering and information security, workspace analytics, monitoring, and training.

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Performetriks is always there to assist you in your automation, performance, monitoring and security challenges.