



GOBENCHMARK

Human-AI-powered Strategies for
Better Business Applications

Powered by Performetriks
Patent pending

DIGITAL TRANSFORMATION

STAY AHEAD IN AN INCREASINGLY DIGITAL MARKETPLACE



“ 87 % of senior business leaders say that **digitalization** is a company **priority**, but only **1 %** have brought **digital initiatives to scale*** ”

Lack of resources

WHY?

Resistance to change

Legacy systems and
processes

*According to a survey by Gartner

STOP WAITING - START BUILDING

BECOME AGILE AND FLEXIBLE TO ADOPT THE TECHNOLOGICAL SHIFT

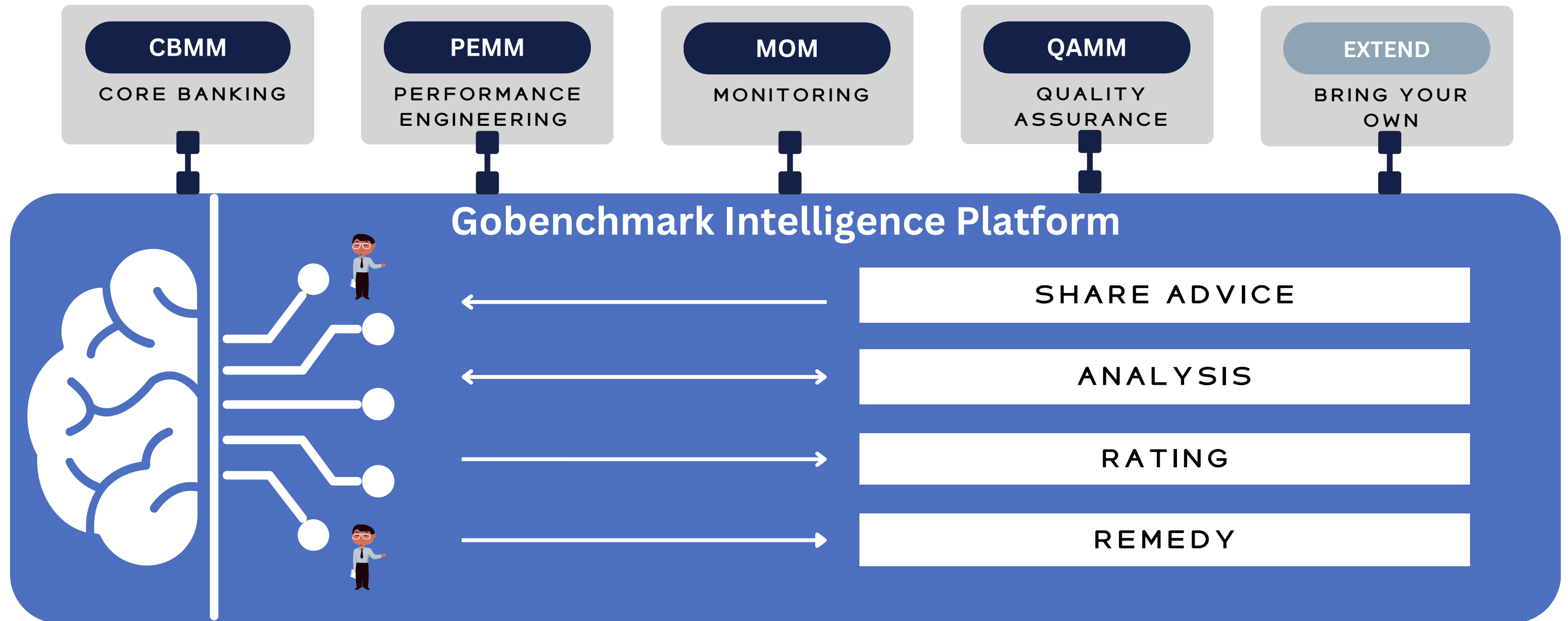


Gobenchmark supports your Digital Transformation

1. **Create awareness for existing gaps**
2. **Comparison to industry standards and peers**
3. **Human-Ai-powered recommendations**
4. **Get guidance along your digital journey**

HUMAN-AI-POWERED MENTOR

HOW GOBENCHMARK WORKS?



YOUR BUSINESS BENEFITS

INCREASE YOUR MATURITY = LOWER YOUR COSTS

Rating	# Issue Reduction	Costs \$	Savings \$	Saving Cumulative \$
C	Y1 (40 %)	180,000.00	120,000.00	120,000.00
B	Y2 (50 %)	90,000.00	90,000.00	210,000.00
A	Y3 (50 %)	45,000.00	45,000.00	255,000.00
Savings after 3 years: 255,000.00				

Issues per year: **30**

Cost of a single issue per year: **\$ 10,000**



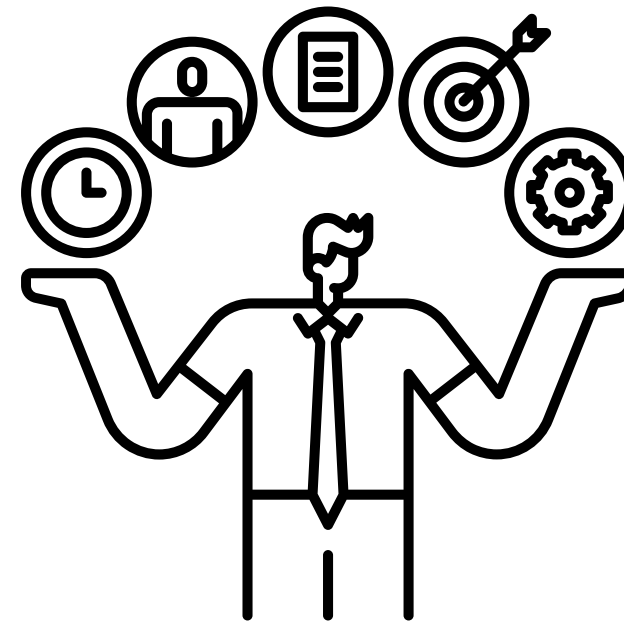
HUMAN-AI-POWERED MENTOR

STRATEGIC BENEFITS FOR GOBENCHMARK CUSTOMERS



Knowledge

Get insight about your current gaps



Prioritization

Create transparency by measuring the unmeasurable

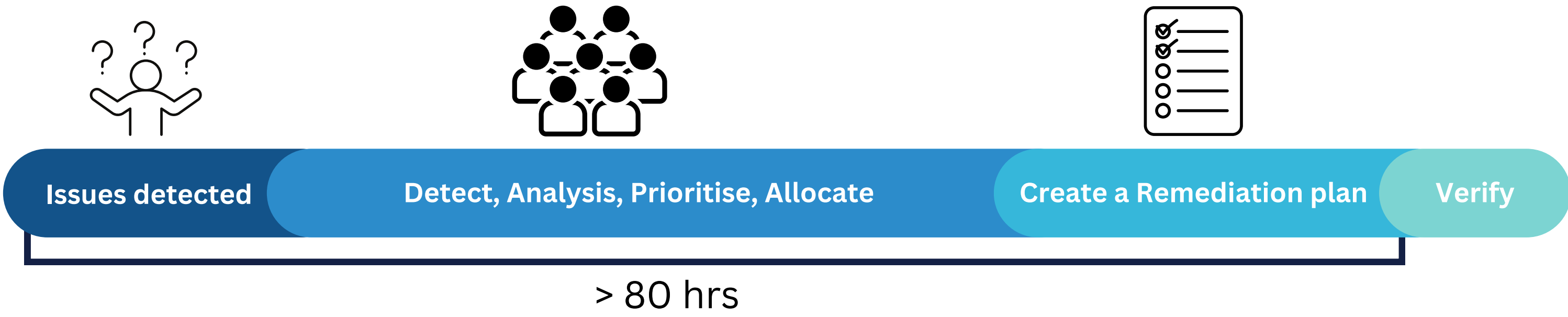


Efficiency

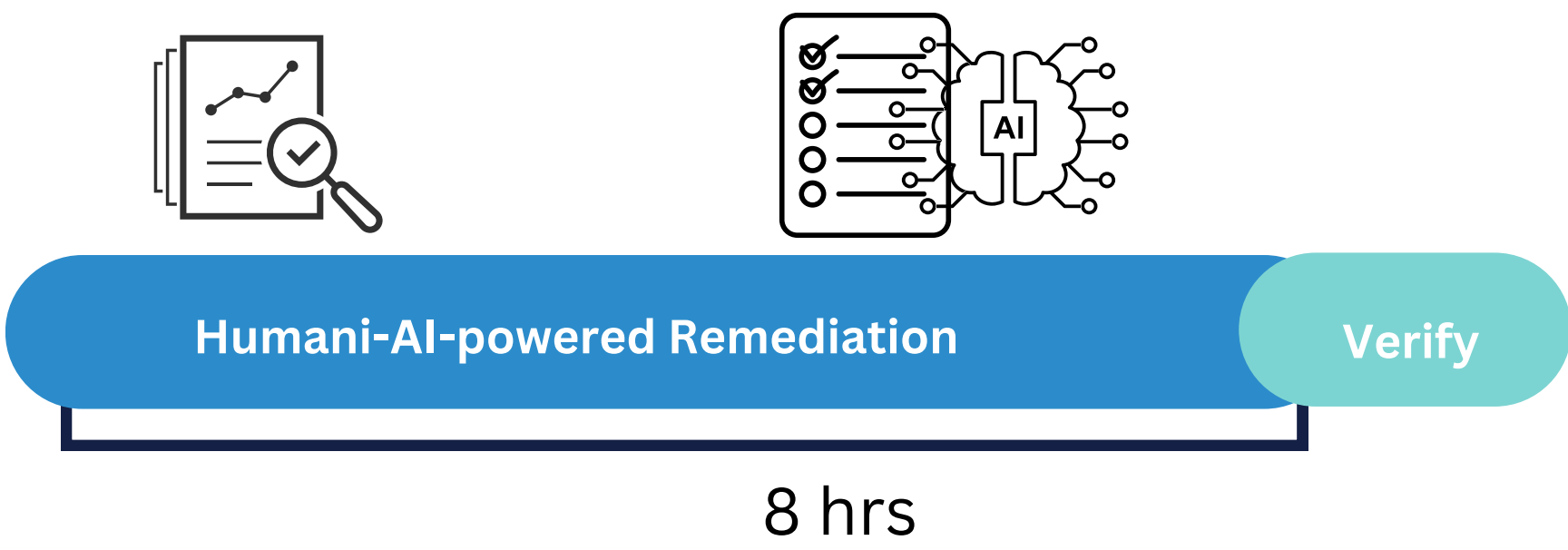
Reduce costs by doing more what matters instead of reinventing the wheel

HUMAN-AI-POWERED MENTOR

Before
Gobenchmark



After
Gobenchmark



90 % reduction in performance problem related efforts

HOW TO GET STARTED

- 1 Start a free trial
- 2 Upgrade to professional or enterprise plan
- 3 Get guidance along your transformation journey



<https://gobenchmark.io/>

GOBENCHMARK POWERED BY PERFORMETRIKS