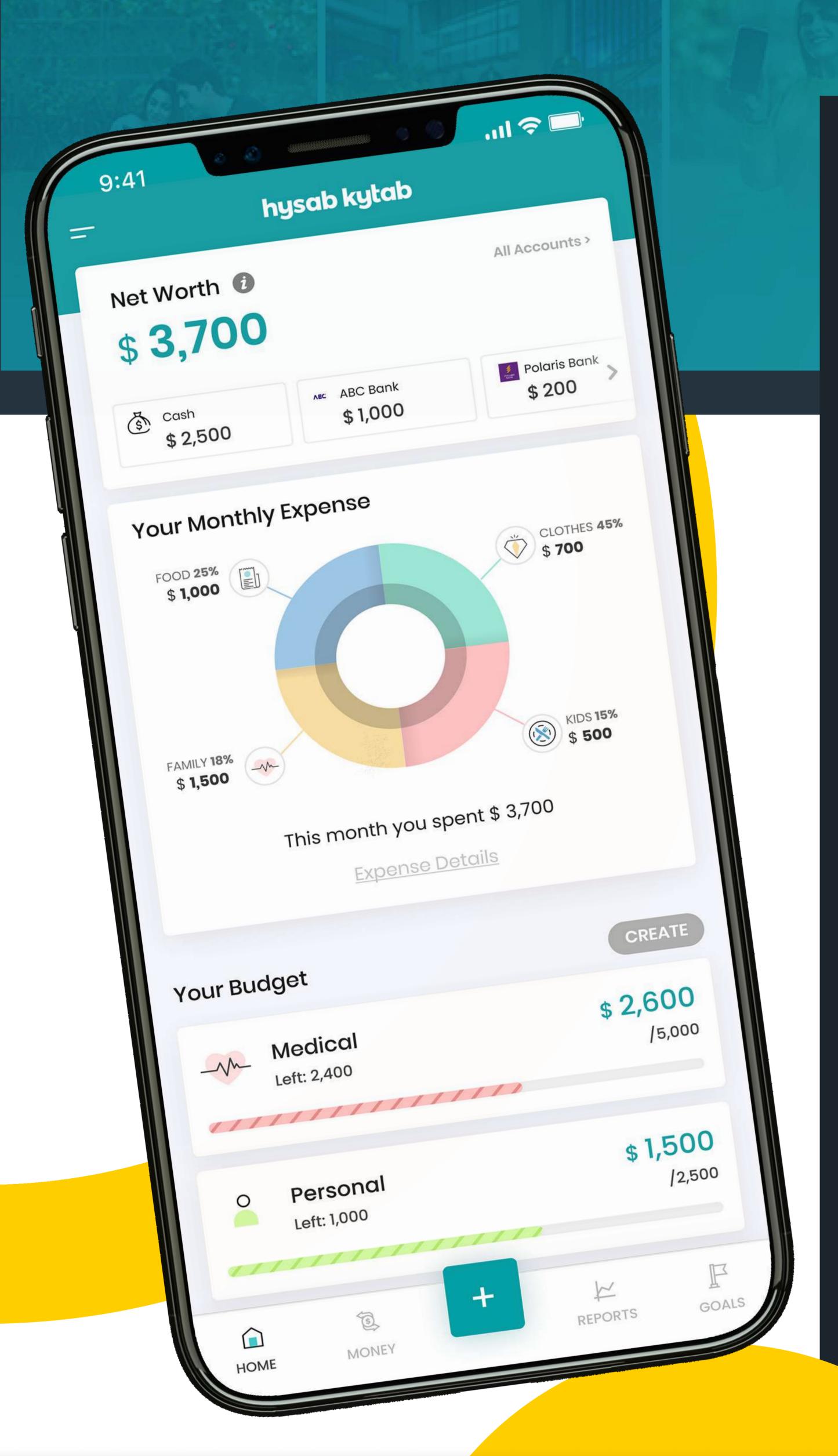
H hysab kytab

Know more, guess less!



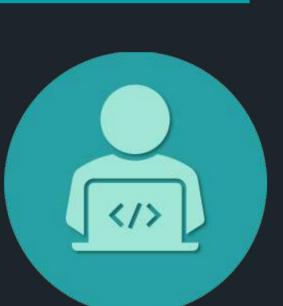
PERSONAL FINANCE MANAGER

A digital money management solution that helps you gain Al-driven personalised insights on your customers and drive meaningful engagement

An easy to integrate white labelled personal finance manager customized to your bank's look and feel.









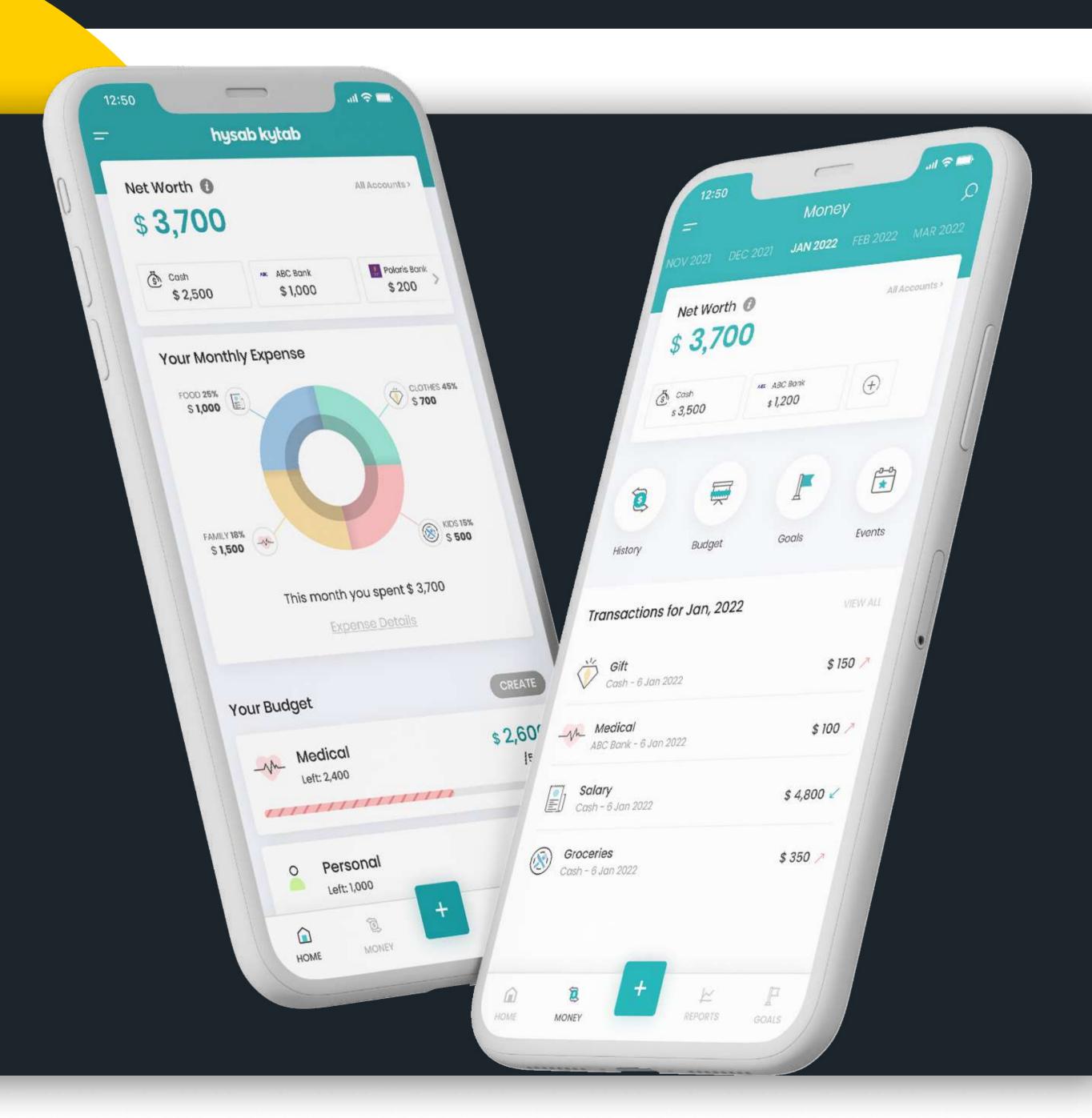


With features like:

Peer Comparison

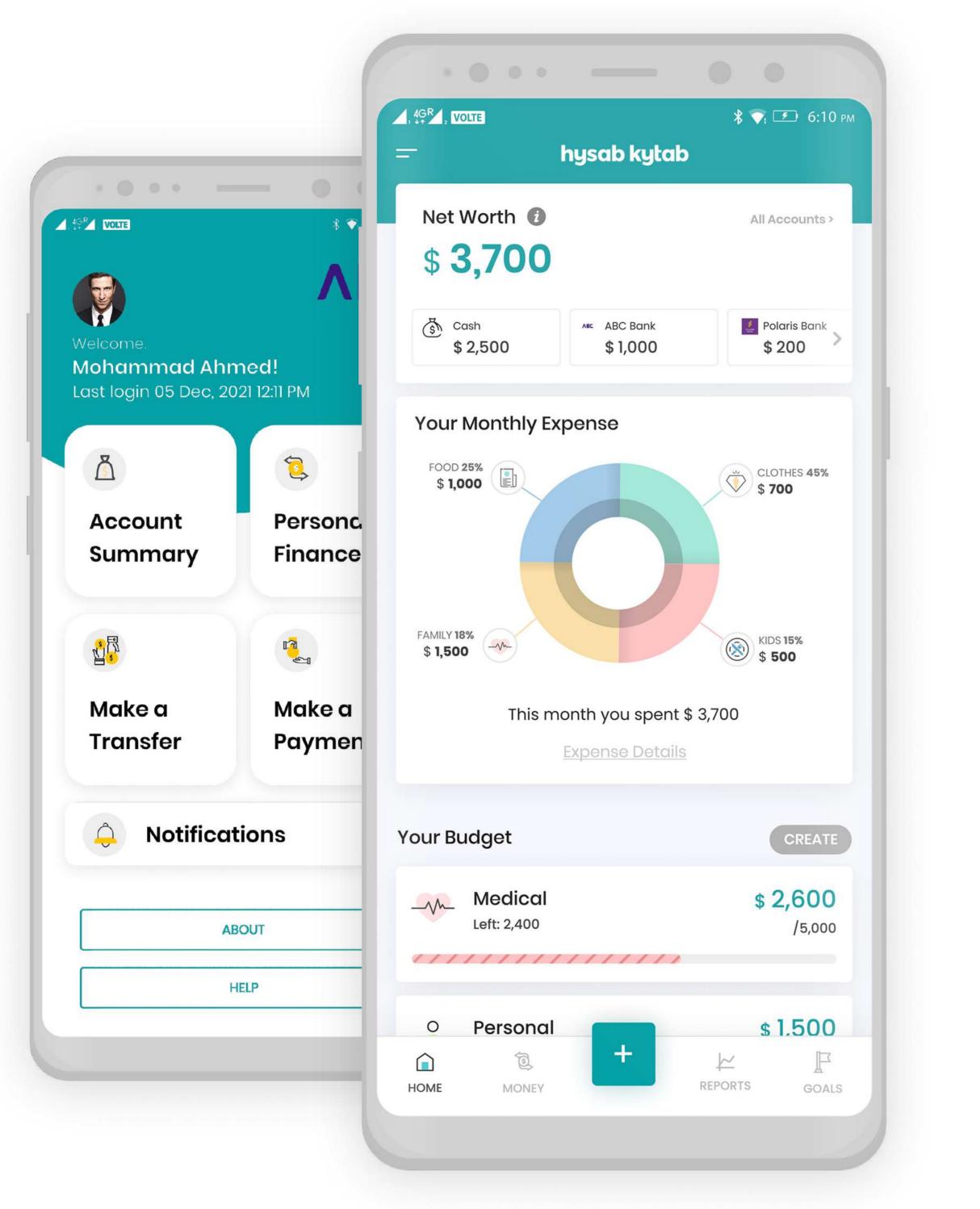
Smart Alerts & Recommendations





COLLECT DATA, ANALYZE AND ACT

with PFM + Analytics



Personal Finance Manager

With Hysab Kytab-PFM integrated in your core banking app:

- Increase engagement with your customers
- Get Insights on category-wise spending and income from all sources
- Know their aspirations
- Improve their digital banking experience

Insights Dashboard

Get actionable insights by combining PFM data with core banking data:

- Create endless possible segments
- Enrich existing data
- Predict and anticipate next best actions
- Help your customers make better financial



H hysab kytab

Why banks need PFM?

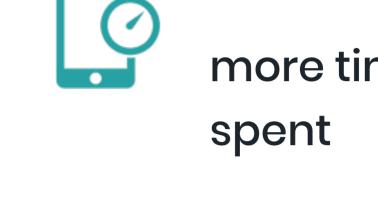
Why HK PFM?

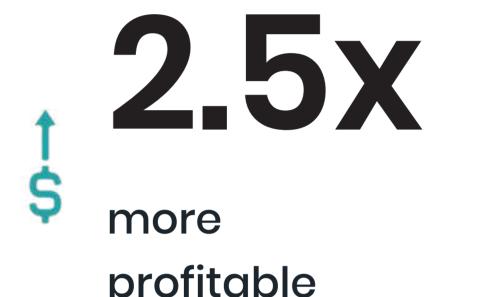




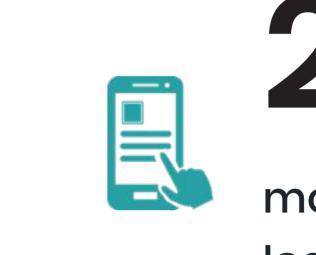
more products

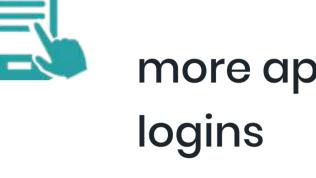






Source 2: Forrester Research, The State Of Digital Money Management.

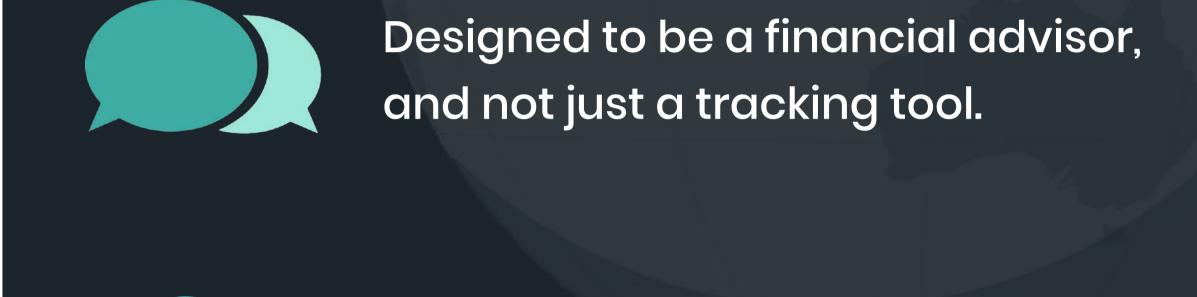




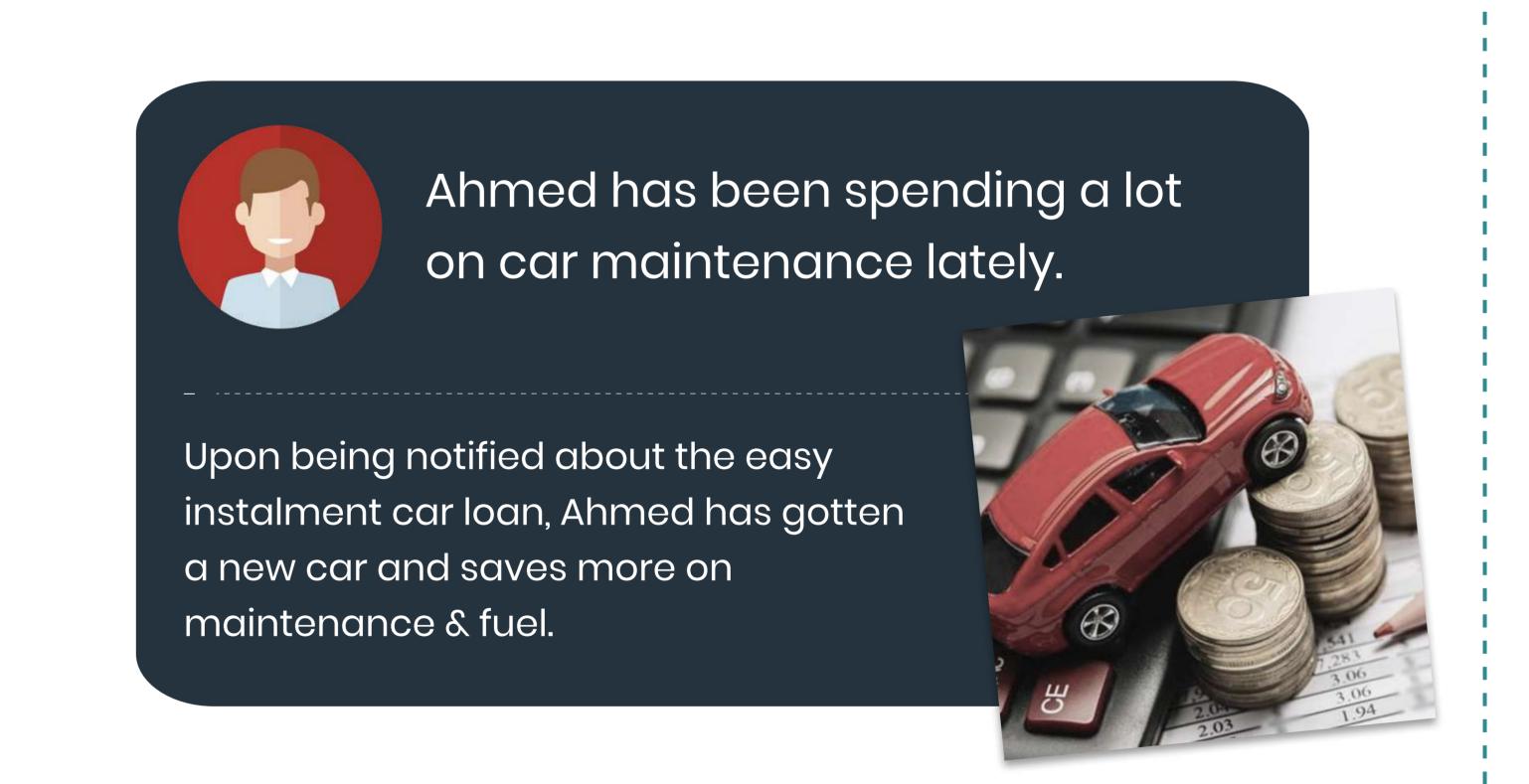








Generate Data-Driven Leads For Products





Localizing the product as per market



Interested in knowing more about how Hysab Kytab can help accelerate your digital banking initiatives? Write to us on Marketing@hysabkytab.com





