

TCF | TEMENOS
ONLINE COMMUNITY
FORUM
A GLOBAL, INTERACTIVE, DIGITAL EXPERIENCE

TEMENOS
SCALE
ONLINE
DEVELOPER CONFERENCE

TEMENOS
SYNERGY
ONLINE



TEMENOS
THE BANKING SOFTWARE COMPANY

Temenos Events 2021

Sponsorship Packages

Introducing our sponsorship packages for Temenos 2021 events

TCF | **TEMENOS**
COMMUNITY
FORUM
ONLINE

A GLOBAL, INTERACTIVE, DIGITAL EXPERIENCE

26 - 27 MAY 2021

VIRTUAL

TCF is Temenos' flagship event. A global banking technology conference aimed at C-level and senior executives from banks and financial institutions to discuss the hottest topics facing the industry.

TEMENOS
SCALE
ONLINE

DEVELOPER CONFERENCE

16 - 17 NOV 2021

VIRTUAL

Temenos SCALE 2021 is going beyond banking to create a developer conference that is at the heart of the whole of fintech. With a focus on the here and now, SCALE will bring together developers and experts from all areas of technology to share their guidance and techniques for all areas of the broader fintech ecosystem.

TEMENOS
SYNERGY
ONLINE

APAC - 14 JUL
AMERICAS - 22 SEPT
EMEA - 29 SEPT

VIRTUAL

Temenos Synergy events are designed to focus on regional challenges and opportunities in the banking software industry, hear about the latest Temenos products, connect with experts and learn from other customers on how to achieve success through technology transformation.



TCF | TEMENOS COMMUNITY FORUM **ONLINE**

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WHY SPONSOR TCF ONLINE

Join Temenos for this 2-day interactive virtual event, which will bring key announcements, customer insights and the latest software innovations and demonstrations from Temenos direct to your screen.

Sessions will feature key Temenos thought leaders, experts, and clients, giving you direct insight into how our technology can help banks deliver innovative and exceptional customer experiences. **TCF Online is the can't miss banking industry event of the year.**



**BIGGER THAN EVER
IN 2021**

**10,000+
VIRTUAL ATTENDEES**

TCF ONLINE 2020 HIGHLIGHTS

4,500+ ATTENDEES FROM
ACROSS THE GLOBE

34 LIVE KEYNOTES & ON-DEMAND SESSIONS



43
PRODUCT
ANNOUNCEMENTS

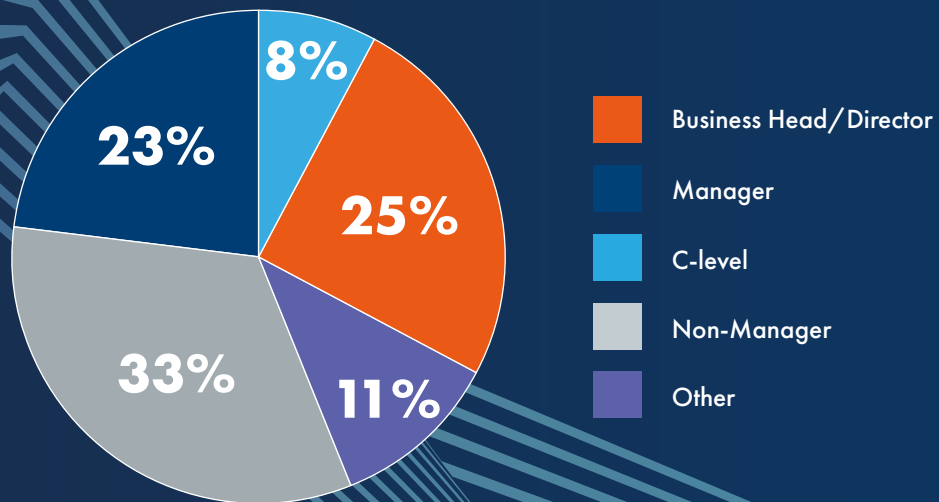
50 INDUSTRY AND CLIENT SPEAKERS



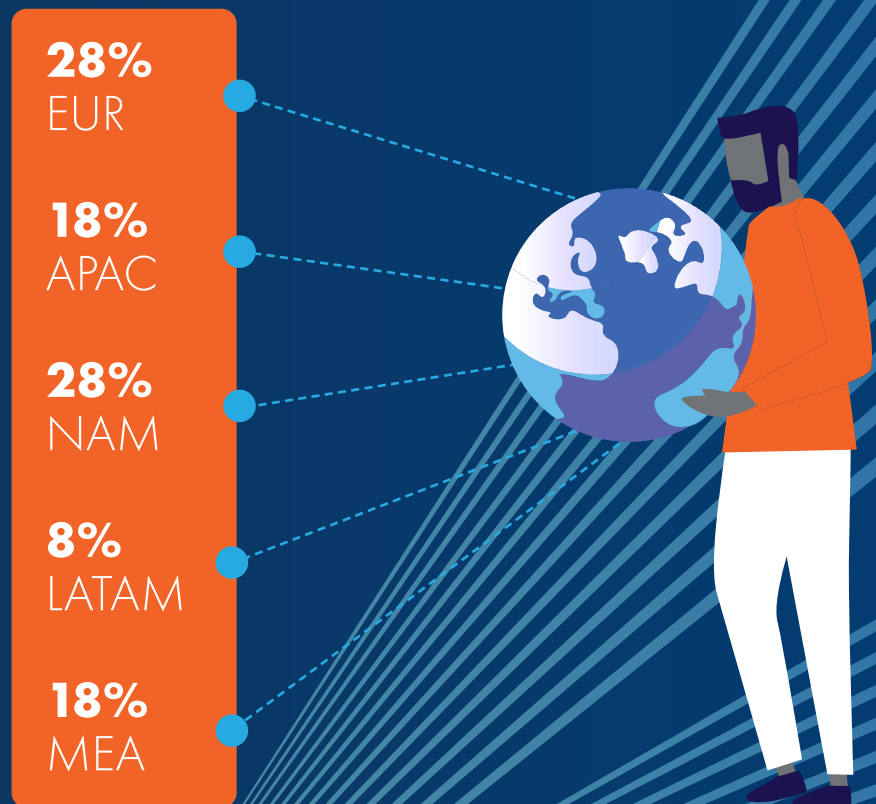
TCF ONLINE 2020

DEMOGRAPHICS

By Job Role
(%)



By Region
(%)



THANKS FOR JOINING TCF ONLINE 2020

SPONSOR QUOTE

"We have enjoyed attending the Temenos TCF events over the last several years. Last year, when in-person events were all cancelled due to COVID-19, the Temenos team jumped into action and created an online event that captured the essence of a typical TCF as best you can, in a virtual environment. As an 'All Access Digital Sponsor' we were thrilled with the opportunity to feature NuoDB throughout the event and were extremely pleased with the 1,000's of impressions we received of both our video keynotes and our content."

**Josh Verrill,
CMO, NuoDB**

CUSTOMER QUOTE

"We also have the benefit of participating at TCF - Temenos' annual Client Forum, where clients from all over the world get to meet and connect with one another."

**Moises Cruz Matias
Presidente del Consejo de Administracion, Nuestra Caja**





TCF | **TEMENOS**
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2021

SPONSORSHIP
OPTIONS

TCF ONLINE 2021

SPONSORSHIP PACKAGES

	PLATINUM	GOLD	SILVER	BADGE SPONSOR	
PACKAGE PRICE (\$USD)*	\$46,000	\$24,500	\$18,500	\$1,850	
SPONSOR PRESENCE					
Fully branded sponsor page/zone on the event platform - with branded header banner	•	•	•		
Marketing materials (Upload downloadable collateral (pdf) to resource centre on own dedicated sponsor page/zone to share)	5 pcs	5 pcs	5 pcs		
Video showcase zone (duration: 1 minute) placed on own dedicated sponsor page/zone – video provided by sponsor	1 video	1 video	1 video		
"Contact us" button on sponsor page/zone with link to sponsor's website contact form	•	•	•		
CONTENT ENGAGEMENT - SPEAKING OPPORTUNITIES					
Keynote agenda presentation. Pre-recorded sponsor session (Topic subject to event committee approval)	1 session				
Session agenda presentation. Pre-recorded video-on-demand (VOD) sponsor session – video provided by sponsor. (Topic subject to event committee approval)	1 session	1 session			

*VAT will be applied to this rate where applicable

TCF ONLINE 2021

SPONSORSHIP PACKAGES (CONT.)

	PLATINUM	GOLD	SILVER	BADGE SPONSOR	
AWARENESS & PROMOTION					
Logo placement on event platform and on Temenos.com website (registration & sponsor listing page)	•	•	•		
Premier placement in sponsor section carousel on TCF 2021 Online platform home page	•				
Company logo on TCF 2021 Online promotional materials (invitations/pre and post-event emails)	•	•	•		
Email distribution pre-event of sponsor provided content to Temenos' database of contacts. Includes embedded link to sponsor website to support lead capturing	1 email				
30 second bumper advertising video opportunity running at beginning of 1 x agenda session presentation – video provided by sponsor	1 ad video	1 ad video			
Social media posts	2 (1 pre & 1 post-event)	1 (pre-event)			
Customized pop-up messages during session break	2	1			
Artwork ad area and link to own website from event sponsor section area on event platform	n/a	n/a	n/a	•	
LEAD GENERATION					
Book a meeting service - 'Meet the Experts' to allow attendees to engage with dedicated sponsor specialists	X 3 meeting tables	X 1 meeting table			
Post-event data and leads report – Contact information from attendees who engage with sponsor content and who are opted-in to sharing contact information with sponsors	•	•	•		



TEMENOS
SCALE
ONLINE
DEVELOPER CONFERENCE

WHY SPONSOR SCALE ONLINE

Temenos SCALE 2020 set the standard for the preeminent developer conference in banking, and we are only just getting started. As the largest developer conference dedicated to the fintech industry, SCALE 2021 is seeking to expand on the momentum of 2020 and build even bigger with a larger audience from all areas of fintech and related technology. This year we are going beyond banking and beyond ourselves by inviting external speakers, developer luminaries, and industry experts to create a comprehensive and open developer conference. Our focus on the big challenges of our time like inclusivity, ethics, and sustainability along with sharp technical areas of focus like cashless, modern platforms, and developer best practices is sure to attract a broad and engaged audience that spans all areas of fintech. Multiple sponsor options are available which means that the opportunity for exposure to your brand is higher than ever.

**Promote your company
and products across the
Temenos Community**

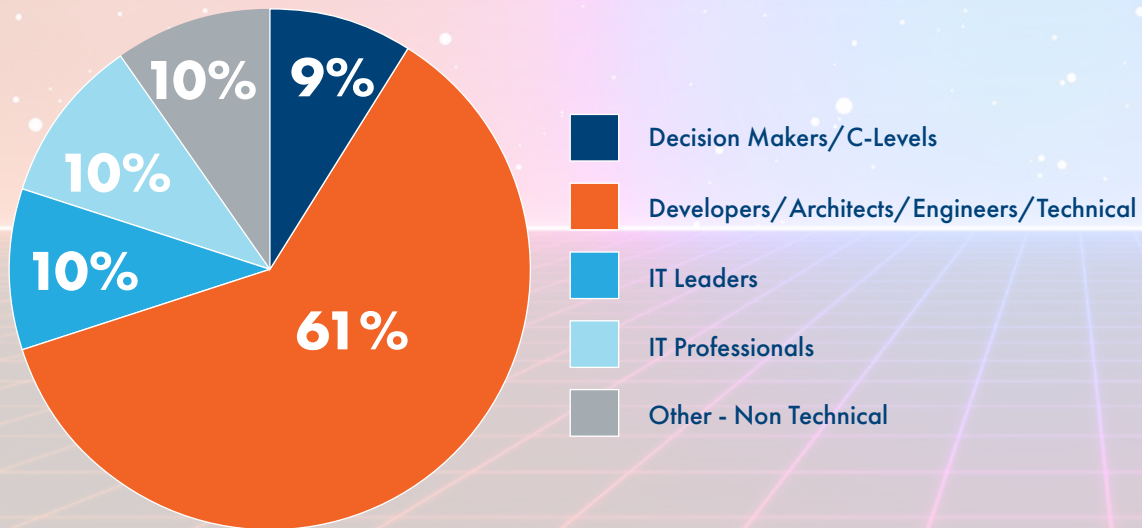


3,000+ ATTENDEES

SCALE ONLINE 2020

DEMOGRAPHICS

By Job Role
(%)



By Region
(%)

28%
EUR

22%
APAC

14%
NAM

13%
LATAM

23%
MEA



THANK YOU TO OUR SCALE ONLINE 2020 SPONSORS

We are very pleased to have been able to be associated with the inaugural Temenos SCALE Developer Conference – this proved to be a stand-out virtual event in banking technology, and provided a great opportunity to gain exposure across Temenos' broader developer & technical community.

syncordis
An LTI Company

**JUPITER
SPONSOR**



**SATURN
SPONSOR**



Microsoft



Red Hat



tailwind

**MARS
SPONSOR**



syncordis
An LTI Company

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DEVELOPER CONFERENCE
2021

SPONSORSHIP
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SPONSORSHIP PACKAGES

	PLATINUM	GOLD	SILVER	TRACK SPONSOR	BADGE SPONSOR
PACKAGE PRICE (\$USD) *	\$28,000	\$16,000	\$7,500	\$15,000	\$1,850
AVAILABLE PACKAGES				7x Tracks	
SPONSOR PRESENCE					
Fully branded sponsor page/zone on the event platform - with branded header banner	•	•	•	•	
Marketing materials (Upload downloadable collateral (pdf) to resource centre on own dedicated sponsor page/zone to share)	5 pcs	5 pcs	5 pcs	5 pcs	
Video showcase zone (duration: 1 minute) placed on own dedicated sponsor page/zone – video provided by sponsor	1 video	1 video	1 video	1 video	
"Contact us" button on sponsor page/zone with link to sponsor's website contact form	•	•	•	•	
CONTENT ENGAGEMENT - SPEAKING OPPORTUNITIES					
Keynote agenda presentation. Pre-recorded sponsor session. (Topic subject to event committee approval)	1 session				
Session agenda presentation. Pre-recorded video-on-demand (VOD) sponsor session – video provided by sponsor. (Topic subject to event committee approval)		1 session (within the agenda)		1 session (within sponsored agenda track)	

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SCALE ONLINE 2021

SPONSORSHIP PACKAGES (CONT.)

	PLATINUM	GOLD	SILVER	TRACK SPONSOR	BADGE SPONSOR
AWARENESS & PROMOTION					
Logo placement on event platform and on Temenos.com website (registration & sponsor listing page)	•	•	•		
Logo placement on dedicated track agenda page on event platform and on Temenos.com website (registration & sponsor listing page)				•	
Premier placement in sponsor section carousel on SCALE 2021 Online platform home page	•				
Company logo on SCALE 2021 Online promotional materials (invitations/pre and post-event emails)	•	•	•	•	
Logo placement on first intro slide to all presentation sessions	•	•			
Email distribution pre-event of sponsor provided content to Temenos' database of contacts. Includes embedded link to sponsor website to support lead capturing	1 email				
30 second bumper advertising video opportunity running at beginning of 1 x agenda session presentation – video provided by sponsor	1 ad video	1 ad video			
Logo branding on bumper reel running at beginning of each agenda session presentation on sessions within sponsored track –video provided by Temenos. Example: Welcome to Track sponsored by				•	
Social media posts	2 (1 pre & 1 post-event)	1 (pre-event)		1 (pre-event)	
Customized pop-up messages during session break	1	1		1	
Artwork ad area and link to own website from event sponsor section area on event platform	n/a	n/a	n/a		•

SCALE ONLINE 2021

SPONSORSHIP PACKAGES (CONT.)

	PLATINUM	GOLD	SILVER	TRACK SPONSOR	BADGE SPONSOR
LEAD GENERATION					
Book a meeting service - 'Meet the Experts' to allow attendees to engage with dedicated sponsor specialists	x 2 meeting tables	x1 meeting table		x1 meeting table	
Post-event data and leads report – Contact information from attendees who engage with sponsor content and who are opted-in to sharing contact information with sponsors	•	•	•		
Post-event data and leads report – Contact information from attendees who engage with agenda track content/sessions and who are opted-in to sharing contact information with sponsors				•	

Agenda Track Sponsorship Package



\$15,000*
per track

7
tracks

*VAT will be applied to this rate where applicable



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Coming soon!

APAC – 14 July

Americas – 22 September

EMEA – 29 September

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We look forward
to welcoming you to Temenos events in 2021!

For sponsorship enquiries,
please contact Neha Rajesh at nrajesh@temenos.com