



Everything Begins with Trusted Digital Identity

Ipsidy helps solve today's critical challenge:
Can you trust someone is who they say they are?

Our IdaaS platform delivers trusted digital identities that help you grow your business while adding enhanced certainty throughout your enterprise.

IDENTITY PROOFING

THE IPSIDY VALUE

Today, technology is moving faster than ever before. Businesses are thirsty for new tools that eliminate the high costs of in-person identification and satisfy customer demand for the speed and convenience of online services. Yet questions abound whether services have been compromised by stolen personal data. Until now.

IDAAS PLATFORM

Ipsidy stands at the axis of trusted identity and digital transformation. Our Identity as a Service (IDaaS) platform delivers mobile biometric authentication technology and AI that serve as weapons in the complex, ever-evolving, battle against fraud to bring enhanced certainty across your business.

EXTENDED IDENTITY VALUE

Ipsidy's real-time biometric identity verification leverages the convenience of a user's mobile device to speed up and add assurance to remote customer and employee onboarding. But we don't just stop there.

Identity certainty for everyday transactions is just as critical. Ipsidy offers the only identity platform that extends the value of a proven identity to seamlessly gain consent throughout the customer lifecycle.

Real-Time Certainty for Digital Onboarding

For years, when your customer or employee provided a name and a government-issued ID, you believed *they were who they said they were*. Those days are over. Today, fraudsters cloaked in synthetic identity swarm the internet in a digital smash and grab and sell information on the dark web to the highest bidder.

Proof™ by Ipsidy allows you to verify identity, digitally or in-person, from anywhere in the world. Ipsidy's platform harnesses mobile technology, liveness confirmation and biometric matching of a selfie to verified credentials to provide the highest level of integrity and assurance – every time.



- Helps you onboard new customers and employees with identity certainty with high-speed, accurate biometric matching
- Offers quick, low-friction user experience on the convenience of their own mobile device
- Reduces fraud with AI-powered, active and/or passive liveness detection and anti-spoofing checks
- Delivers an end-to-end solution with integrated NFC and OCR identity document capture
- Includes a range of options for document verification with trusted data sources
 - Government Registries for National IDs
 - World-wide Digital Signature and associated trust chain validation for all chip-based passports (e-MRTDs)
 - Unique algorithms for verification of US, Canadian and Mexican driver's licenses

PERFECT FOR:



Customer
Account Opening



SIM Card
Activation



Employee
Onboarding

IDENTITY AUTHENTICATION

Real-Time Certainty for Valued Transactions

So once a proofed identity is secured...why stop there? With massive amounts of stolen passwords and PII data out there, can you really trust who is on the other side of every phone call, systems access or account change request, funds transfer or purchase?

You can now. With one swipe and a selfie, Verified™ by Ipsidy authenticates a person's identity and confirms consent to specific transactions in a real-time, seamless, digital solution. Ipsidy's IDaaS platform extends the value of an identity "Proofed" during onboarding to help you reduce risk and gain biometric certainty throughout the customer lifecycle.



- Delivers the security of biometric certainty in seconds to authenticate transactions with previously proofed identities
- Reduces fraud and account takeover before they strike
- Confirms consent and offers an audit trail of identity for every transaction
- Guarantees message delivery & confirmation – *unlike* outdated SMS/OTP authentication solutions
- Drives mutual trust between you and your customers with fast, seamless multi-factor authentication

PERFECT FOR:



Money
Transfers



Customer Support &
Account Changes



Online
Purchases



Remote &
Physical Access

GLOBAL PLATFORM



ANYWHERE...ANYTIME

Ipsidy's IDaaS platform, available anywhere in the world to any vertical, offers:

- Seamless support of multi-national clients and users across multiple systems and languages
- Speed-to-market and operational efficiencies with end-to-end solutions that don't require you to build it yourself
- Secure retention and segregation of biometric and PII data
- Flexibility to choose the solutions and identity assurance levels as your needs change

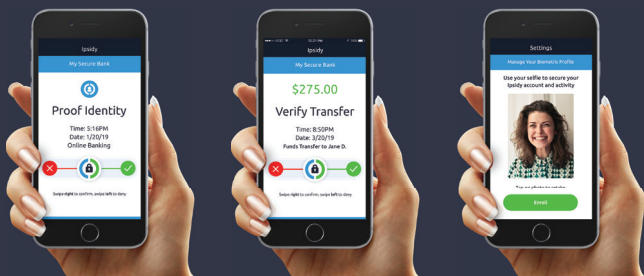
ANY TRANSACTION

Ipsidy delivers trusted digital identity to help you solve everyday uncertainty by knowing "Who is:

- Applying online for a loan...For a job?
- Accessing my systems...My mobile application?
- Transferring funds...Making an online or in-person purchase?
- Visiting my branch or lobby...Delivering my service to my customers?"

Single Platform. Seamless Mobile Experience.

- Mobile Web Browser
- White-Label Mobile App & SDKs
- Active or Passive Liveness Detection
- Deliver Omni-Channel Customer Experiences



Ease Of Implementation – Anywhere

Ipsidy's global IDaaS platform delivers the highest standard of biometric certainty for your ever-evolving identification needs.

- Get started now with no integration. Launch our Identity Portal offering Proof and Verified as turnkey solutions
- Define your customized solution with low-risk integration using our RESTful API's
 - Adaption to your use case is simpler with our API's that drive our core verification and authentication workflows
 - Leverage our processing support for multiple nationalities and credentials and enhanced queries to enterprise or government registries
 - Customize user experiences by embedding our front-end SDK's (face and document capture) into your mobile application
- Enjoy flexible deployment options that help balance cost, IT drain and regulations
 - **Cloud Solution:** Access our IDaaS platform whenever you want, from wherever you want with an internet subscription-based service that reduces your server and IT demands
 - **On Premises:** Deploy our IDaaS application on your local servers behind enterprise firewalls to meet regulatory demands

Secure, Seamless User Experience

Ipsidy offers a range of end-to-end solutions that help you balance the need for security and usability, including

- Web-browser, mobile app and SDK solutions offering
 - Intuitive and low-friction user experiences that avert language barriers
 - Identity certainty across all customer life-cycle activities
- Assurance levels configurable by transaction
- Active and/or Passive Liveness detection
- AI-driven anti-spoofing techniques that address the range of fake data or photo injection attempts and CGI-driven attacks

Enhanced Security And Performance

- Data encryption, in transit and at rest
- Secure retention of biometric data
 - Stored as vector template; *Not* re-constructible to a picture
 - Always matched by template; Segregated from PII data
- High-performance, high-speed biometric matching
- Biometric data confirmed during onboarding must be from a trusted source, e.g. government IDs and/or databases
- Biometrics captured during identity proofing can be leveraged to gain identity security for every transaction
- Robust audit trails of consent and transaction authentication

Mobile biometric identity solutions that work great on their own - and even better together

Implement based on needs over time	Common user enrollment	Easy integrations
Increase trust. Maximize ROI	Lower costs. Reduce risk.	Keep on growing

The beauty of a single platform