

Temenos Ambassador Program



Customers are Temenos' most valuable assets. Our goal is to support **your success** with our market leading products. By enabling you to promote your accomplishments among key industry players, the Temenos Ambassador Program provides you with a chance to leverage this success.

Key Benefits

- Positive exposure for your organisation
- Demonstrate thought leadership
- Expand your network
- Accrue valuable rewards points
- Potentially VIP benefits

Join the Temenos Ambassador Program to showcase your success story

Participating in the Temenos Ambassador Program benefits you and your company by:

Generating **positive exposure** for your organisation, your people, and your products and services

- **Sharing your experience** and showing how your use of technology provides better business solutions and improved customer service
- Offering you **networking** opportunities that allow you to gather valuable insights from your peers
- Positioning your company spokespeople as **thought leaders**

[Join the Temenos Ambassador Program](#) to enjoy all the program's benefits.

Temenos Ambassador Program reference activities options

The Temenos Ambassador Program provides many flexible opportunities for your company to gain visibility and recognition by sharing your achievements with peers, industry analysts or the press:

- **Site visits or one-to-one phone discussions:** host a site visit or hold a telephone conversation with a Temenos customer or prospective client and share your achievements and best practices with the use of Temenos solutions. The call or meeting is organised through your Temenos account manager.
- **Case studies:** participate in a case study to describe how your organisation overcame business and technology challenges and the benefits gained by joining forces with Temenos. The case study could be an in depth one or more high level. It could be a few pages **PDF**, a **webpage**, a **video** or a few **slides**.
- **Joint advertising** opportunities on billboards or digital
- **Speaking engagements:** share your success story at an event
- Participate to **Temenos value benchmark survey** and receive an audit report
- **Press and analyst activities:** showcase your company's success by participating in an interview with the press or talk to industry analysts and gain insightful information on industry trends.
- **Customer quotes:** give a quote focused on your success with Temenos solutions for publication in marketing collateral and/ or our company website.

Select the activities you want to engage in according to your availability and corporate policy. We seek your permission prior to any reference activity to reconfirm your agreement to participate. For any reference piece, you review and **approve the messages** related to your company **before it is published**.

Visionary Leadership Award

At Temenos, we are passionate about our customers and we are committed to putting you at the core of our business, to generating long-term value.

In 2018 at Temenos Community Forum, we have launched the **Visionary Leadership Award** to recognize individuals from our distinguished group of **ambassadors** who have made an outstanding contribution to our industry and best represent the attributes of a visionary leader.

TEMENOS WALL OF FAME



Eddy Tai from Bank of Singapore:
2019 Visionary Leadership Award



Fred Cook from BlueShore Financial:
first Visionary Leadership Award (2018)

I Reap the rewards

We understand your time is valuable. To thank you for your time and effort, we have put together a **reward scheme**. For each reference activity you partake in, points are allocated to you upon completion of the activity.

Points you are earning	
Activities	Points earned
ASSETS and ACTIVITIES	
Company name and logo on Temenos website	300
Client quote	500
Snapshot video	800
Case study (slides)	800
Case study (webpage)	1,200
In-depth Case study (PDF or video)	2,000
Speaking at an event	800
Joint advertising	2,000
Temenos value benchmark survey	3,000
TALKING TO ANOTHER TEMENOS CUSTOMER OR PROSPECT	
Reference meetings at events	500
Reference call	1,000
Reference onsite visit	1,500
PR and ANALYSTS	
Press meeting or call	1,000
Press release (including a quote)	1,000
Blog creation (including a quote)	1,000
Article creation to be published in the media	2,000
Investor call	500
Analyst meeting or call	1,000
Short analyst survey	1,000
Long analyst survey	3,000
Press Release (without a quote)	500
Blog creation (without a quote)	500

Participants have the possibility to redeem points against rewards once they have accumulated the required number of points. Reward points are not refundable. Statements summarising your points balance are emailed to you on a monthly basis.

Rewards you can redeem with your points	
Activities	Points required
Temenos Community Forum (TCF) entry pass	2,000
An annual event that brings together banking executives, industry experts, fintechs, partners and Temenos experts and leaders.	
Temenos Learning Community (TLC) membership	2,000
<ul style="list-style-type: none"> A cloud-based, individual one-year subscription service, which delivers 24x7 access to online training and certification Provides members with a platform to grow their own network and build their personal profile. 	
Get more info here	
A signature article	2,000
A professional writer will interview you and write an article on the subject of your choice, you will be free to use it and we will issue it in the media.	
A blog	1,500
A professional writer will interview you and write a blog on the subject of your choice, you will use it on your social channels and we will promote it on ours and on our website.	



TEMENOS
THE BANKING SOFTWARE COMPANY

How to join the Temenos Ambassador Program?

Simply send us an **email** and we will contact you back!

For more **information** about Temenos Ambassador Program, please contact us at ambassadorprogram@temenos.com

