

24th-25th November 2020Marriott Madrid Auditorium

SPONSORSHIP PROSPECTUS

About Temenos SCALE

Temenos SCALE is our developer conference aimed at bringing together developers from banks, partners and MarketPlace providers to deep dive into Temenos software and technology, hear what's important to developers and access Temenos experts.





About **Temenos** SCALE

At our developer conference our delegates will be able to:



DISCOVER our API-first DISCOVER OUT / 11 . . technology first hand.



BUILD use cases with Temenos experts in real time.



SCALE your thinking around innovation and open banking.



DEEP DIVE into Temenos software and technology.



NETWORK with peers.



Get **CERTIFIED**, online certification at the event.



ROUNDTABLE DISCUSSIONS on

essential themes for developers in banking

TEMENOS USER GROUPS to

collaborate and work with peers and Temenos experts









TEMENOS SCALE DEVELOPER CONFERENCE

SPONSORSHIP OPTIONS



JUPITER SPONSORSHIP - €45,000*

DELIVER YOUR MESSAGE

Get you message heard by our audience of developers and technology leaders with a **30 minute presentation at Plenary** and a **45 minute dedicated breakout session**. This is an exclusive opportunity for our **JUPITER SPONSOR**.

BENEFITS

- 4 x Staff passes
- 4 x Customer/Prospect passes

One of the most valuable experiences we offer at Temenos SCALE is the opportunity to network with Temenos customers, partners, industry experts, press and analysts.

BRANDING OPPORTUNITIES

- Company logo on the Temenos SCALE delegate bag provided at registration (JUPITER EXCLUSIVE).
- Branding exclusive Chill out area and Barista zone located in the developer lounge.
- Branded Varsity Hoodie for all attendees.
- Branding opportunities at the venue.
- Printed company logo on all Temenos SCALE branded signage.
- Expanded digital branding presence with company logo on the delegate registration site as well as your logo linked on the Temenos SCALE page of Temenos.com.
- Digital onsite branding presence with company logo and sponsor promotion on Temenos SCALE event screens and a short company profile, logo and web address details on the Temenos SCALE event App.





Chill Out and Barista Zone in Developer Lounge

- Costs include branded service point, branded cups, basic lounge furniture, coffee barista service (during day service) and branded digital signage throughout serving area
- Sponsor may provide other branded items such as branded shirts for baristas

Varsity Hoodie

 Double fabric hood with contrast inner, contrast flat lace draw cords

Recycled Backpack

Stylish branded backpack made from recycled plastic bottles

- Padded laptop sleeve and organiser section
- No pockets on the front and main zip access is set towards the back to help deter thieves
- Available in black, blue or grey





SATURN SPONSORSHIP - €30,000

DELIVER YOUR MESSAGE

Get your message heard by our audience of developers and technology leaders with a **45 minute presentation and demo** slot.

BENEFITS

- 3 x Staff passes
- 3 x Customer/Prospect passes

One of the most valuable experiences we offer at Temenos SCALE is the opportunity to network with Temenos customers, partners, industry experts, press and analysts.

BRANDING OPPORTUNITIES

- Mix and match with a choice of 2 elements, based on first come first served basis:
 - Full and exclusive branding of the sustainable meeting pods.
 - Full and exclusive branding of the 'Post-Sprint' Evening Reception. Multiple branding opportunities throughout the Reception area.
 - Full and exclusive branding of the Silent Seminar presentations.
 - Full and exclusive branding of The Fort Gaming area.
- Branding opportunities at the venue.
- Printed company logo on all Temenos SCALE branded signage.
- Expanded digital branding presence with company logo on the delegate registration site as well as your logo linked on the Temenos SCALE page of Temenos.com.
- Digital onsite branding presence with company logo and sponsor promotion on Temenos SCALE event screens and a short company profile, logo and web address details on the Temenos SCALE event App.





Sustainable pop up meeting pods

- Multiple branding opportunities on shell exterior and interior
- Provides an intimate personal space for private meetings
- Always open and available for use with adjustable lighting
- Under seat storage and spacious work area
- Mains and USB power for charging

Evening Developer Reception

Named sponsor for the day one evening reception.

- Multiple branding opportunities throughout the Reception area
- Branding on digital signage in SCALE and throughout the Reception area
- Exclusive event for SCALE developers
- Costs include DJ, food and drinks
- Sponsor may provide other branded items such as coasters, napkins, paper straws, branded snacks and giveaways





The FORT: Gaming Area

Private area within the Developer Lounge for delegates to relax and hone their gaming skills

- Multiple branding opportunities including printed wall graphics, screensavers, colour coded flooring, coloured bean bags and digital signage
- The Fort will include an Xbox and PlayStation, with multi-player games.

Silent seminar presentations in Developer Lounge

Sponsorship of Silent Seminar presentations with digital branding on LCD screen behind presenter

- Logo to be included on holding slides and screensavers
- Colour matching furniture hire to match Sponsor's Corporate Colours
- Seating area dedicated to the silent seminar for maximum of 35 developers with headphones for each person
- 2 x 20 minute slots on Day 1 and Day 2





MARS SPONSORSHIP - €15,000*

BENEFITS

- 2 x Staff passes
- 2 x Customer/Prospect passes

One of the most valuable experiences we offer at Temenos SCALE is the opportunity to network with Temenos customers, partners, industry experts, press and analysts.

BRANDING OPPORTUNITIES

- Take your pick, a choice of one of two elements to sponsor based on a first come first served basis.
- Full and exclusive branding of competitive games which encourage delegates to interact and collaborate.
- Full and exclusive branding of the GIF booth
- Branding opportunities at the venue
- Expanded digital branding presence with company logo on the delegate registration site as well as your logo linked on the Temenos SCALE page of Temenos.com
- Digital onsite branding presence with company logo and sponsor promotion on Temenos SCALE event screens and a short company profile, logo and web address details on the Temenos SCALE event App.

NB: Images are example only





Colour Code Challenge and Stop the Clock

Competitive games which encourage delegates to interact and collaborate.

- Silent in operation
- Multiple branding opportunities on all sides of plinths



1 x photo GIF booth experience. Loops delegates snaps into a GIF video

- Multiple branding opportunities on all sides of the booth
- Logo added to the foreground of the output with immediate option to share on social media
- Located in the Developers' Lounge near the Chill Out and Barista Zone and The Fort

NB: Images are example only



MERCURY À La Carte

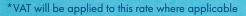
EXCLUSIVE BRANDING OPPORTUNITIES:

- Phone charging stations €7,000
- Bamboo Coffee Tumblers €6,000
- Water bottle €6,000
- Bamboo Fibre Travel Mug €4,000
- Organic Yarn Socks €4,000
- Heavy cotton T-shirts €3,000

Expanded digital branding presence with company logo on the delegate registration site as well as your logo linked on the Temenos SCALE page of Temenos.com

Digital onsite branding presence with company logo and sponsor promotion on Temenos SCALE event screens and a 500 word company profile, logo and web address details on the Temenos SCALE event App.









Charging Stations (€7,000)

 $2\,\mathrm{x}$ charging stations with multiple branding opportunities and lockable compartments to keep delegates charged, connected and engaged throughout SCALE

- Full vinyl wrap plus 19" LCD screen for logo or video content
- Located at the entrance to the Developers' Lounge option to relocate depending on available space
- Safe and efficient charging solution

Bamboo Coffee Tumbler (€6,000)

Branded bamboo coffee tumbler with food grade & rustproof stainless steel interior walls

- Keeps drinks hot for up to 3 hours and cold for up to 6 hours
- 270ml capacity

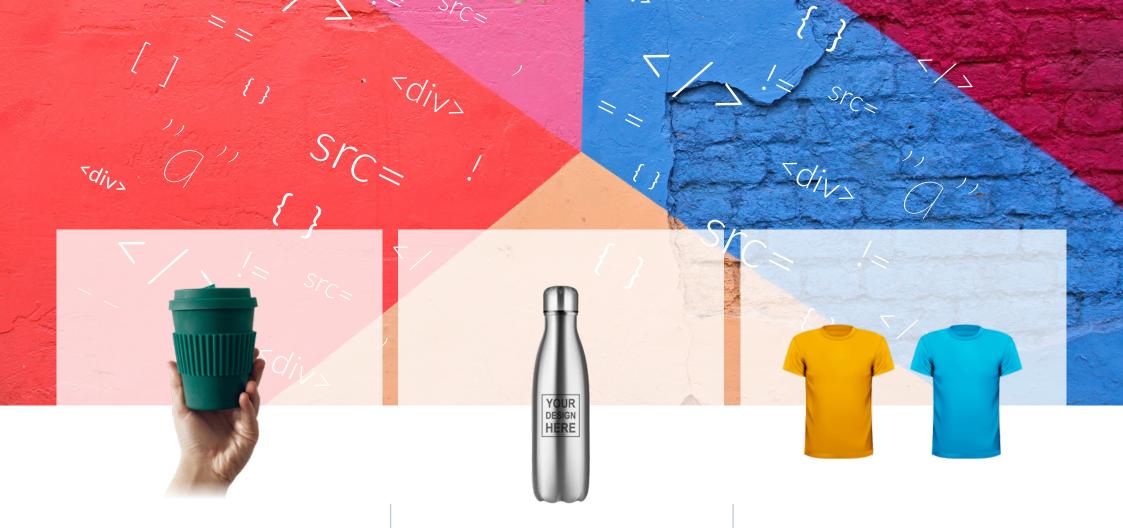
Organic Yarn Socks (€ 4,000)

Branded GOTS certified organic yarn socks, woven in up to 6 colours including the base

 Supplied with a full colour printed recycled sock tag and individual self-seal compostable bag

NB: Images are example only





Bamboo Fibre Travel Mug (€4,000)

Branded biodegradable bamboo composite travel mug with silicon wrap & lid.

■ 430ml capacity

Water Bottle (€6,000)

Stainless steel double walled insulated drinks bottle.

- Keeps drinks hot for up to 12 hours.
- 500ml capacity

T-shirts (€3,000)

Heavy cotton T- shirts



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