

**TCF** | **TEMENOS**  
COMMUNITY  
FORUM

# SPONSORSHIP PROSPECTUS

**THE OPEN CLOUD**  
EXPERIENCE

**20 - 22 October, 2020**

The Convention Centre  
Dublin, Ireland

# YOUR Temenos Community Forum (TCF)

Every year, Temenos organizes its annual global event called Temenos Community Forum (TCF). Over 2000 senior executives from banks, financial institutions (including start-ups), investors, analysts and media attend this event globally, making it one of the largest banking and financial conferences in the world. It is a platform where we encourage dialog amongst these different parties about the future of banking, addressing the increased pressures that banks experience when it comes to maintaining customer loyalty while adhering to the requirements from the regulators.

Our impressive speaker line up for **TCF 2019** included Adam Cheyer, Co-founder and VP Engineering of Siri and Viv labs, Ruby Walia, Head of Digital at HSBC, James Hewitt, Chief Innovation Officer at Hinsta Performance, Jost Hoppermann, Vice President and Principal Analyst at Forrester and Santosh Thomas, Executive VP and President of Global Growth Markets at Cognizant .



**Adam  
Cheyer**

Co-Founder and VP Engineering of  
Siri and Viv Labs



**Ruby  
Walia**

Head of Digital,  
HSBC



**James  
Hewitt**

Chief Innovation Officer,  
Hinsta Performance



**Jost  
Hoppermann**

Vice President, Principal Analyst,  
Forrester



**Santosh  
Thomas**

Executive VP & President of  
Global Growth Markets,  
Cognizant



# Why come to TCF



Be at the heart of the event in our 'Hive' exhibition area – network with our ecosystem of customers, prospects, partners, fintechs and speakers.



Access the latest research and learn what is changing in the industry – hear from over 30 industry experts on the latest trends in the industry. We will also be releasing our annual flagship banking survey in partnership with the Economist Intelligence Unit.



Share ideas and hear client success stories – over 1,000 banks and financial institutions from a wide cross-section of regions and segments will be sharing their challenges and we will have over 25 client success story presentations.



Join the debate – nearly 2000 C-Level and senior executives debate the future of digital banking.



Learn about our products – through plenary presentations, live demos and over 30 breakout sessions, you will get a detailed overview of the product roadmap as well as first-hand stories of how banks and financial institutions are becoming truly digital.



Engage with our executives – meet senior management from across the company, along with experts from our different businesses and product areas.

# The TCF 2019

## Experience

The Hague, The Netherlands, 2-4 April  
An event held over three days to debate the future of digital banking



Our products  
leveraging **25 years**  
of functionality



Supporting  
**3000**  
banks



In over  
**150**  
countries



Providing access  
to latest research  
and industry insights

## DIGITAL BANKING RELOADED



Showcasing innovation  
through a variety of  
live demos



Networking opportunities with **2000+**  
**C-level and senior executives**  
including banks, investors, analysts  
and media from over **100 countries**  
across the globe



Engagement  
with **45+** Partner  
and MarketPlace  
providers







# TEMENOS

THE BANKING SOFTWARE COMPANY



ADVANCED  
AGNOSTIC  
TECHNOLOGY



# | **A recap** of the 2019 TCF Experience

**25**

Breakout  
sessions

**45+**

Partner and  
MarketPlace  
exhibitors



**309**

Pieces of press  
coverage

**2000+**

C-level and senior  
executives

**100+**

Prolific  
speakers

**213**

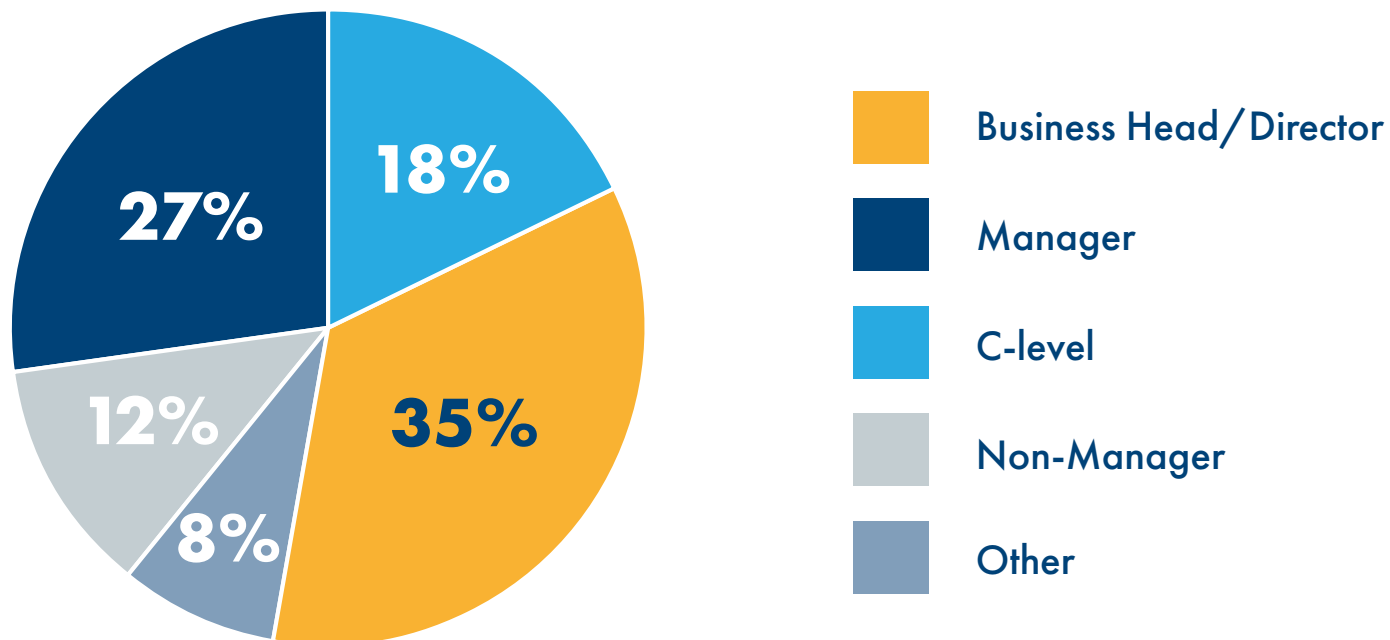
Responses to the  
Annual Banking  
Survey



# Demographics

## TCF 2019

### By Job Role (%)

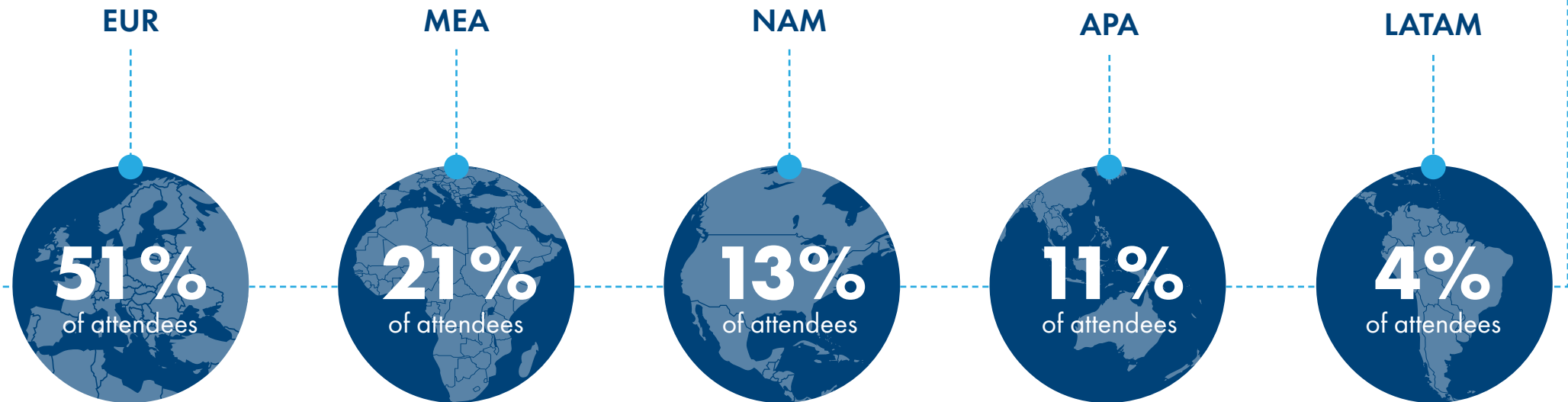




# Demographics

## TCF 2019

### By Region (%)



# THANK YOU

to our 2019  
Sponsors!



**PLATINUM  
SPONSOR**

**Cognizant**

**GOLD  
SPONSOR**

**accenture**

**Deloitte.**  
Digital

**Tech Mahindra** | **SOFGEN**  
BANKING IT WORLDWIDE

Capgemini

**syncordis**  
An LTI Company

**SILVER  
SPONSOR**

 Google Cloud

**IBM**

  
**NUODB**

**HID**

**IT Solutions  
Services**

 **Techmill**  
All About FinTech

**CLOUD  
SPONSOR**

**aws**

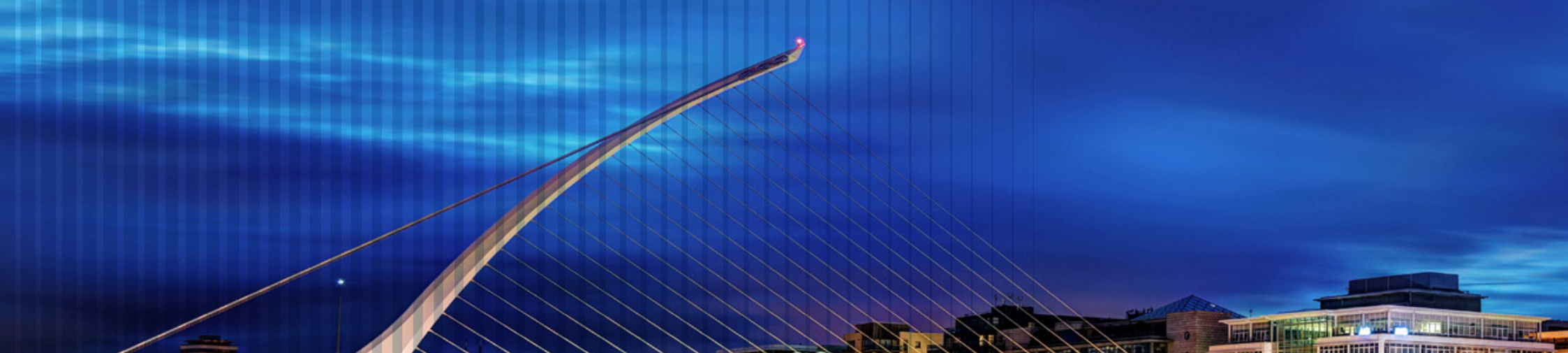




# TCF | TEMENOS COMMUNITY FORUM 2020

## SPONSORSHIP OPTIONS





# PLATINUM SPONSORSHIP - €200,000\*

## DELIVER YOUR MESSAGE

Make sure your message is heard and seen on the main-stage in front of 2000 senior decision-makers! This is an exclusive opportunity for our **PLATINUM SPONSOR**. As part of the sponsorship, your company will receive a **30-minute presentation** slot on the topic of your choice fitting with our theme.

Your company will also have a **45-minute breakout session** to present on the topic of your choice that fits our theme. Use this opportunity to present your message in a more intimate format and with audience engagement.

## TEMENOS ANNUAL SURVEY SPONSOR

For the past twelve years, Temenos has conducted a comprehensive banking survey, covering areas such as banks' IT priorities, their challenges around implementing a digital strategy, their view of the competitive environment and the upcoming trends in the industry. Because the questions posed are largely consistent from one year to the next, our survey tracks how trends and views have changed over time. Moreover, because the respondent sample is highly diverse, both in terms of types of banks and geographic locations, the results give a broad view of banking sentiment.

For this year's survey, you have the opportunity as **PLATINUM SPONSOR** to produce this report alongside Temenos. The interviews are conducted over 2 days at the Temenos Community Forum (TCF 2020).

**As a thank you to respondents, we make a donation for every completed survey to the Global Fund for Children.**

Be part of this exciting activity at TCF and watch it become a source of insightful information for the industry for the entire year to come through its expansive reach.



# PLATINUM SPONSOR

## BRANDING OPPORTUNITIES

What better way to stand out than to have your company branding front and center ? As our premier **PLATINUM SPONSOR**, your company logo will appear most prominently on all TCF branded materials.

- Company logo on the TCF delegate bag provided at registration (**PLATINUM EXCLUSIVE**)
- Company branding at the entrance of conference spaces (**PLATINUM EXCLUSIVE**)
- Company branding on the venue columns
- Advertising space for video footage on TCF hospitality/meeting zone area promo screens
- Printed company logo on all TCF branded signage and in meeting zone areas
- Expanded digital branding presence with company logo on the delegate registration site as well as your logo linked on the TCF page of Temenos.com
- Digital onsite branding presence with company logo and sponsor promotion on TCF event screens and a 500 word company profile, logo and web address details on the TCF event App

## NETWORKING

One of the most valuable experiences of TCF is in the networking with Temenos customers, partners, industry experts, press and analysts.

As **PLATINUM SPONSOR**, you will have the best opportunity to see and be seen.

## BENEFITS

Expo Stand	10m x 2.5m
Staff Passes	8 full conference passes
Customer / Prospect Passes	10 full conference passes
Developer passes to SCALE (Temenos Developer Conference)	2 full conference passes
VIP Access	You will receive 6 VIP passes to attend our annual TCF Ambassador Programme Reception
VIP Host	Each day of TCF, your company will have a dedicated, branded table as our <b>PLATINUM SPONSOR</b> in the lunch hall to host up to <b>10 guests</b> at a time.



# GOLD SPONSOR

## GOLD SPONSORSHIP - €95,000\*

### SHARE YOUR MESSAGE

As a **GOLD SPONSOR**, your company will have a **45-minute breakout session** to present on the topic of your choosing that fits our theme. Use this opportunity to dig into the details of your message with extensive presentation time, an intimate format and audience engagement.

### BRANDING OPPORTUNITIES

Make sure your company stands out from the crowd at TCF. With the **GOLD SPONSORSHIP** package, your company logo will appear in TCF event branded materials.

- Advertising space for video footage on TCF hospitality/meeting zone area promo screens
- Printed company logo on all TCF branded signage, in meeting zone areas
- Expanded digital branding presence with company logo on the delegate registration site as well as your logo linked on the TCF page of Temenos.com
- Digital onsite branding presence with company logo and sponsor promotion on TCF event screens and a 300 word company profile, logo and web address details on the TCF event App

### NETWORKING

One of the most valuable experiences of TCF is in the networking with Temenos customers, partners, industry experts, press and analysts. As a **GOLD SPONSOR**, you will have a great opportunity to see and be seen.

### BENEFITS

Expo Stand	5m x 2.5m
Staff Passes	5 full conference passes
Customer / Prospect Passes	7 full conference passes
Developer passes to SCALE (Temenos Developer Conference)	2 full conference passes
VIP Host	Each day of TCF, your company will have a dedicated, branded table as our <b>GOLD SPONSOR</b> in the lunch hall to host up to <b>10 guests</b> at a time.





# SILVER SPONSOR

## SILVER SPONSORSHIP - €40,000 \*

### BRANDING OPPORTUNITIES

With the **SILVER SPONSORSHIP** package, your company will have a dedicated stand space at the event as well as prominent branding throughout.

Your branding opportunities include:

- Printed company logo on all TCF branded signage and in meeting zone areas
- Expanded digital branding presence with company logo on the delegate registration site as well as your logo linked on the TCF page of Temenos.com
- Digital onsite branding presence with company logo and sponsor promotion on TCF event screens and a 250 word company profile, logo and web address details on the TCF event App

### NETWORKING

One of the most valuable experiences of TCF is in the networking with Temenos customers, partners, industry experts, press and analysts. As a **SILVER SPONSOR**, you will have a great opportunity to see and be seen.

### BENEFITS

Expo Stand	2.5m x 4m
Staff Passes	4 full conference passes
Customer / Prospect Passes	4 full conference passes
Developer passes to SCALE (Temenos Developer Conference)	2 full conference passes



# STANDARD EXHIBITOR - €23,000\*

## BRANDING OPPORTUNITIES

- Digital branding presence with company logo on the delegate registration site as well as your logo linked on the TCF page of Temenos.com
- 175 word company profile, logo and web address details on the TCF event App

## BENEFITS

Expo Stand	2.5m x 3m
Staff Passes	2 full conference passes



# CLOUD SPONSOR

## CLOUD SPONSORSHIP - €90,000\*

Introduced in 2018, the Cloud sponsorship is offered to our Cloud partners who are instrumental in delivering Temenos products and solutions on the Cloud to our customers, with the security, privacy and scalability levels needed to thrive in the new world of banking.

### SHARE YOUR MESSAGE

You will have an exclusive **45-minute breakout session** on the agenda.

### BRANDING OPPORTUNITIES

Identified as the exclusive **CLOUD SPONSOR** at TCF, you will have:

- Printed company logo on all TCF branded signage and in meeting zone areas
- Printed company logo on all event lanyards (**CLOUD EXCLUSIVE**)
- Company branding on venue columns
- Expanded digital branding presence with company logo on the delegate registration site as well your logo linked on the TCF page of Temenos.com
- Digital onsite branding presence with company logo and sponsor promotion on TCF event screens and a 300 word company profile, logo and web address details on the TCF event App

### BENEFITS

Expo Stand	2.5m x 5m
Staff Passes	5 full conference passes
Customer / Prospect Passes	7 full conference passes
Developer passes to SCALE (Temenos Developer Conference)	2 full conference passes
VIP Host	Each day of TCF, your company will have a dedicated, branded table as our <b>CLOUD SPONSOR</b> in the lunch hall to host up to <b>10 guests</b> at a time.



# Recharge Smoothie Bar

€20,000\*

Offering delegates an opportunity to recharge and re-energize during the event, the smoothie bar is a 'chill out' space serving healthy juices and smoothies in an exclusively sponsor-branded bar.

- 2 full conference passes for staff
- Digital branding presence with company logo on TCF page of Temenos.com
- Smoothie bar space in sponsor branding
- Branded smoothie cups
- Branding of staff uniforms and onsite signage
- Smoothie Bar will run throughout the entire duration of the event



\*VAT will be applied to this rate where applicable

\*Please note the design of the stand shown is representative and the actual design will vary onsite

# Photobooth Experience

€18,000\*

Attendees can get professional headshots taken for free at the photo corner to get high-quality digital pictures for their LinkedIn profiles and other business purposes.

- Stand space and construction in TCF 2020 design
- 2 full conference passes for staff
- Digital branding presence with company logo on the delegate registration site as well your logo linked on the TCF page of Temenos.com
- Access to all leads generated at the photo corner
- Branding of experience corner including onsite signage and staff uniforms



# TCF | TEMENOS COMMUNITY FORUM 2020

## NEW FOR **TCF 2020** PACKAGES

Introducing our new packages for TCF 2020 – fresh and interactive ways to engage with customers whilst maximising brand exposure and leveraging unique networking opportunities.

Captivate your target audience and make some noise with our new and exciting packages for 2020!





# VR Freefall

€20,000\*

Immerse delegates with the opportunity to pop on a VR headset and jump straight into a sponsor-branded skydiving virtual reality experience. An exciting opportunity to captivate delegates with a unique experience they will not forget.

- 2 full conference passes for staff
- Digital branding presence with company logo on TCF page of Temenos.com
- Branding of backdrop and carpet area
- Branding of visual experience content
- Access to all leads generated
- Branding of staff uniforms and onsite signage



**NEW**  
for  
2020



**NEW**  
for  
2020

# Interactive Cyclone Cylinder

€15,000\*

Everyone likes a little competition! Attract attention and engage delegates with an Interactive Cyclone Cylinder. Delegates are challenged to catch the balls and place them in the tube. The catch? They are flying at high speed and delegates must race against the clock!

- 2 full conference passes for staff
- Digital branding presence with company logo on TCF page of Temenos.com
- Branding of individual cyclone
- Access to all leads generated
- Branding of staff uniforms and onsite signage



\*VAT will be applied to this rate where applicable

\*Please note the design of the stand shown is representative and the actual design will vary onsite

# | Selfie Coffee

€15,000\*

Personalised, foamy drinks are a sure way to get noticed this TCF! Provide delegates with the unique opportunity to print a selfie or photo of their choice directly onto their barista style coffee throughout TCF. Engage your audience with this innovative experience.

- 2 full conference passes for staff
- Digital branding presence with company logo on TCF page of Temenos.com
- Sponsor logo on coffee cups
- Branding of staff uniforms and onsite signage
- Included unlimited coffee service
- Includes 500 'selfie' prints per day
- Selfie Coffee will run throughout the entire duration of the event

**NEW**  
for  
2020







**NEW**  
for  
2020

# Crazy Golf

€20,000\*

An interactive and digitally activated mini-golf experience prominently located in the gaming zone of the exhibition area. This is a great chance for delegates to show off their best swing in the gaming zone. As the golf ball moves along the course it activates the spinning wheel, meaning that delegates might also be in the running to win a prize!

- 2 full conference passes for staff
- Digital branding presence with company logo on TCF page of Temenos.com
- Access to all leads generated
- Branded gaming zone space
- Branding of staff uniforms and onsite signage

\*VAT will be applied to this rate where applicable

\*Please note the design of the stand shown is representative and the actual design will vary onsite

# Light Wall

€20,000\*

Energize delegates with an interactive light wall game, featuring LED lighting panels that respond directly to human touch. The objective of the game? Race against the clock, or another delegate, to hit the individual panels as they light up. This will only get faster over time.

- 2 full conference passes for staff
- Digital branding presence with company logo on TCF page of Temenos.com
- Access to all leads generated
- Sponsor logo placed on light wall
- Branding of staff uniforms



**NEW**  
for  
2020



# À la carte options



## A LA CARTE PACKAGES

	No. packages available	Price*
Main Delegate Gift Item - sponsor logo to appear with TCF event logo	x 1	€20,000
Mobile Phone Charger Units/Area	x 1	€10,000
4 Meeting pods in the hive with prominent sponsor branding – most visible branding exposure in the Hive!	x 1	€15,000

\*VAT will be applied to this rate where applicable

# MarketPlace

## Exhibitor



**TEMENOS**  
MarketPlace

If you are one of our MarketPlace providers, you are eligible to become one of our exhibitors as part of our special package, exclusive to MarketPlace providers.

Number Of Packages Available	x 16 (8 pods per day)
<u>Stand And Delegate Pass Information:</u>	
MarketPlace stand pod area in TCF 2020 design	√
Total no. TCF conference passes - access to full event	1 pass
<u>Promotional Items:</u>	
Company name listing on TCF event page on Temenos website with link to own site	√
Company logo on TCF event presentation on TCF event promo screens (onsite)	√
Standard company profile and website address details on TCF event App	√
<u>Other Items:</u>	
Assigned Temenos representative onsite at TCF event	√
TCF 2020 - Dublin - Package Rates (VAT will be applied to these rates where applicable)	€5,000





**We look forward**  
to welcoming you at  
**TCF** in Dublin!

For sponsorship enquiries,  
please contact [PartnersTCF@Temenos.com](mailto:PartnersTCF@Temenos.com)



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