

ReportingMaestro

Orchestrate your client communication



ReportingMaestro

WHAT IS REPORTING MAESTRO?

Reporting Maestro is a unified client communication solution that manages the entire client communication process across the **automation process of Client Reporting production and distribution**.

Reporting Maestro uses advanced technologies in the areas of workflow, scheduling, security and web technologies. In addition to controlling the entire printing system, documents can be distributed on different channels securely such as e.Banking, tablets and smartphones, e-mail, etc.

The Challenge

In a disturbed financial context evolving constantly, banks must produce and distribute Client Reporting matching new financial challenges such as: new regulations, financial crisis, need to reassure investors...

Our Solution

To meet these new challenges, ReportingSoft has implemented a turn-key Client Reporting software, **Reporting Maestro**:

- Automation process of Client Reporting production and distribution
- Personalized client communication tool
- Helps compliance with MIFID, FINMA, GIPS, PIR regulations
- Financial analytical tool

Who is Reporting Maestro for?

- Head of IT
- Back-office departments
- Head of Client Reporting
- Asset managers
- Marketing departments
- Legal departments



Our Key Benefits

- An entire Client Reporting automation software
- Compatibility with most core banking applications, portfolio management and CRM
- A reporting expertise recognized in the banking world
- An expertise recognized in Actuate e.Reports, BIRT and Temenos Triple'A

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MAIN FEATURES

Automation process of Client Reporting production and distribution

Reporting Maestro increases the reliability of client mass reporting processes and minimizes cost of report production:

- **Cost management:** less employee intervention, a single application for managing your clients' documents
- **Time management:** planning and automation of Client Reporting production and distribution
- **Quality control:** Automatic data and correspondence validation when sending reports

Targeting communication tool

Reporting Maestro is a new media opportunity to reach the clients:

- **Automate insertion of advertisement content** according to defined criteria
- **Targeting tool:** advertisement content personalization according to clients' profiles
- **Communication template personalization:** wide range of templates, formats, media channels (multi-channel) : tablet, smartphone, E-banking, mail, email...

Financial analytical tool

Reporting Maestro is a financial analytical and client communication tool for asset managers:

- **Detailed reporting:** detailed information relating to financial transactions
- **Personalized communication:** Reporting content personalization according to type of investment, client characteristics, currency...
- **Comparative analytical tool:** financial results performance

Helps compliance with regulatory standards

Reporting Maestro meets some aspects of MIFID, PIR, FINMA, and GIPS regulations in terms of transparency, confidentiality, client data security and conformity:

- **Archival storage:** all client reports are automatically archived
- **Data transparency:** reports show all detailed information relating to performance, asset valuation, financial transactions
- **Secure data access**
- **Data control and security:** Ability to control the entire reporting production and distribution process
- **Secure storage location:** Application deployed on dedicated server



Technical features

Reporting Maestro is a universal time and date driven scheduler, which supports the definition, execution and monitoring of recurrent or unique orders. Its intuitive and flexible web front-end optimally suits administrators and end-users.

Reporting Maestro can execute complex workflows and access external systems such as:

- **Portfolio management / core banking systems**, e.g. Triple'A, Finnova, Avaloq, Olympic, T24, etc.
- **Reporting systems**, e.g. Actuate, BIRT, Jasper, Crystal Reports, etc.
- **Archive systems**, e.g. IMTF or IBM OnDemand through especially developed Java connectors.