

# CUSTOMER-FIRST SECURITY

Amazing Security to tackle Today's Threats  
Phenomenal User Experience designed for the Modern Consumer

## MANY CHALLENGES

Today, you are struggling to satisfy what seem like competing priorities. Your customers are demanding better engagement and more functionality on the channel of their choice. They also want better security, but have no tolerance for friction that gets in the way of getting things done. Meanwhile, you face an expanding threat landscape that targets your customers, employees, and critical infrastructure with rapidly evolving attacks. Balancing the ideal user experience that your customers demand with the bulletproof security you need to protect them & your business feels unattainable, and the pursuit too costly to take on.

## ONE SOLUTION

Uniken's REL-ID is a unified defense-in-depth security platform that shuts down every major vector of fraud and breach through an unmatched mobile-first security solution that delivers a phenomenal user experience.






REL-ID goes beyond industry standards of layered security by tightly integrating those layers into one seamless solution that is easy to deploy, manage and use. REL-ID unlocks the true power of your mobile app, making it the cornerstone of your security strategy and enabling new engagement opportunities across all your channels.

REL-ID protects against compromise with multi-factor authentication that is easy to use thanks to pluggable biometrics, yet completely unphishable due to its cryptographic foundation. It makes sure your app only runs on uncompromised devices, and creates an individualized security perimeter that protects your data and APIs from the dangers of the open internet.

The strongly authenticated secure channel REL-ID creates then forms the basis for secure notifications and digitally signed responses that enables easy, secure transaction verification and strong omnichannel authentication.

**Amazing Security. Phenomenal User Experience. Pennies per User.**

## USE CASES

-  Lock down Mobile
-  Eliminate Passwords
-  Secure the Call Center
-  Verify Transactions
-  Broaden Transaction Capability

## BENEFITS

-  Take Fraud to Zero
-  Eliminate Account Takeover
-  Improve Privacy Posture
-  Reduce Costs & Rapid ROI
-  Simplify Compliance and Operations
-  Increase Customer Engagement

**30**

Implementations

**11M+**

Users

**1B+**

Transactions  
Secured

**\$1.5T+**

Secured

**0**

Loss  
(\$\$, Identity, Data)

**4**

Global Innovation  
Awards

## SAFE. SIMPLE. SCALABLE | THE REL-ID SECURITY PLATFORM

The REL-ID platform tightly integrates identity, authentication, channel security, and endpoint threat detection into one seamless solution. With REL-ID, enterprises can establish secure, continuously authenticated application channels with blazing speed and at IoT scale. This powerful omnichannel technology enables a phenomenal user experience with every login and authorization while dramatically reducing your attack surface.

Identity	Strong Authentication	Channel Security	Endpoint Threat Detection
<ul style="list-style-type: none"> <li>• User Identity</li> <li>• Device Identity</li> <li>• App Identity</li> <li>• Service Identity</li> </ul>	<ul style="list-style-type: none"> <li>• Invisible Multifactor</li> <li>• Mutual &amp; Simultaneous</li> <li>• Choice of Biometrics</li> <li>• Cryptographic Keys</li> </ul>	<ul style="list-style-type: none"> <li>• Man-in-the-Middle Proof Encrypted Channel</li> <li>• Software Defined Perimeter</li> </ul>	<ul style="list-style-type: none"> <li>• Rootkit/Jailbreak Detection</li> <li>• ML powered Malware Detection</li> <li>• Tamper Proofing</li> <li>• Device &amp; Network Policies</li> </ul>

## FUTURE PROOF SECURITY | PLATFORM CAPABILITIES

### DEVICE TRUSTWORTHINESS



Use military-grade root/jailbreak/malware detection at consumer speed to block connections from vulnerable or compromised devices.

### SECURE DATA-IN-TRANSIT



Connect over a whitelist based secure communication tunnel that is MITM proof and more secure than TLS. Without any of the operational complexity or cost.

### TRUE OMNICHANNEL SUPPORT



Provide customers a consistent and phenomenal experience across all channels - online, mobile, call center, email, chat, kiosk, and in-person. Deploy unphishable out-of-band authentication.

### CUSTOMIZABLE POLICY CONTROLS



Customize a comprehensive set of policy controls based on device, user and other context variables that allow you to meet your unique business needs and risk parameters.

### STRONG AUTHENTICATION MADE SIMPLE



Mutual, simultaneous, and continuous multi-factor authentication built on 1:1 cryptographic keys. All from your own app with the authenticator of your choice.

### SECURE DATA-AT-REST



Encrypt data stored locally on the device using a key that doesn't exist until a fully verified and trusted context is established. Delivering security better than Trusted Execution Environments.

### APIS AND SERVICES GO DARK



Instantly "cloak" all of your public-facing APIs, services, and applications. Only requests that pass all checks and strongly authenticate are even aware that your services are available and can connect.

### SIMPLE INTEGRATION



Our mobile SDK lets you add the right level of security to your mobile app, tuned to your needs and the risk profile.