



ASSURE HEDGE

Currency Hedging Simplified

FX OPTIONS | FX FORWARDS | FX SPOT | MULTI - CURRENCY ACCOUNTS


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Benefits Assure Hedge can bring to your business


SIMPLE

 Online and mobile


 Instant quotes

 Streamlined onboarding

SCALABLE


 End to end automation

 Global problem

 \$250bn in daily options

MANAGED

 Regulated by FCA

 Risk-neutral operation

 Highly secure codebase



How Assure Hedge works

WHO ARE ASSURE HEDGE?

Assure Hedge is a privately owned company who specializes in delivering a unique Digital Treasury Management online platform to smaller businesses to make life significantly easier for SMEs to do business in foreign currencies. It brings services previously only available to large businesses to every SME in Europe.

Regulated in all 31 EEA countries, Assure Hedge is the single place to go to when your business is receiving or paying invoices in a different currency and you no longer want to take the risk of currency fluctuations destroying your margins.

Assure Hedge enables you to immediately remove all the risk associated with doing business in a foreign currency, giving you peace of mind in your forecasting and budgets. Whether you're currently hedging, or have never hedged for your business, Assure Hedge enables you to easily and immediately get a quote to cover your risk on one easy to use front-end.

Foreign Exchange Hedging

Assure Hedge democratises foreign currency hedging through technology.

Businesses are rarely immune to currency rate (FX) fluctuations. This is evident by the recent statistics showing that in a post-Brexit environment 71% of UK exporters now see currency volatility as the single biggest threat to their business. No easy and cost-effective solution exists for small to medium-sized businesses to protect their foreign currency cash flows. Solutions offered by FX brokers and banks, fit for institutional customers, are too costly and complicated or simply out of reach for your SME.

Assure Hedge's unique new Digital Treasury Manager enables SMEs to manage your international business more efficiently by:



Giving you access to hedging solutions unavailable at your bank



Providing hedging products made for SME's



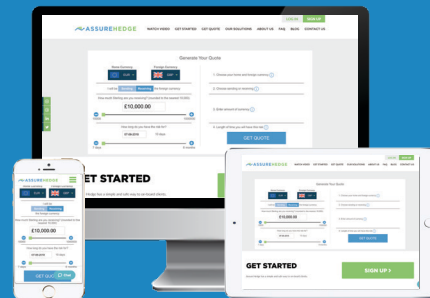
Instantly pricing up quotes for your FX hedging



Recording a complete audit trail



Protecting risk



AS FEATURED IN...

Irish Independent 

THE IRISH TIMES

Irish Examiner

treasurytoday
research | insight | analysis

The Sunday
Business Post

Currency Hedging for Your SME

With solutions currently available in the market, receiving a quote for a very underutilized hedging tool, an FX Option, is a tedious and time-consuming process for your business, involving several phone calls & an onboarding process lasting many weeks with your bank.

One of the core aspects that makes Assure Hedge unique is our company's ownership of advanced trading, pricing and risk management algorithms. The overall compelling reason for your SME to use the Assure Hedge solution is our ability to provide you with a convenient, fast, mobile solution to purchase and manage your foreign exchange Options, Forwards and Spot transactions.



< €500k
Exposure

Mostly using
Spot only

Mostly
owner-manager as
the main decision maker

Unaware of hedging
& badly affected by
FX fluctuations



€500k - €5m
Exposure

Not likely hedging,
tusing Spot

Mostly
solo decision
makers

May execute at
bank rates when transacting
FX



€5m - €20m
Exposure

Likely
hedging

More than 1
decision maker -
CEO, CFO, FC

Most likely
using FX Forwards
for their hedging



> €20m
Exposure

Fully
hedging

Treasury Manager
in place to make
decisions

Likely utilising multiple
hedging facilities with
their banks

Foreign Exchange Options, Forwards & Spot

OPTIONS

A currency **OPTION** gives a business the right but not the obligation to exchange one currency for another at a predetermined rate (known as the **STRIKE** rate) at a fixed date in the future.

There is no obligation to exercise the **OPTION**. Therefore, if the **SPOT** rate on expiry is more favourable than the **STRIKE** rate you can deal at the more preferable **SPOT** rate and benefit from the price move.

SPOTS

SPOT is the most straightforward of all foreign exchange transactions. Two parties simply agree the price at which they will exchange one currency for another there and then “on the spot”. The agreed price is the **SPOT** rate. Settlement of **SPOT** transactions takes place within two working days.

FORWARD

A **FORWARD** contract is an agreement to exchange one currency for another at a predetermined rate at a fixed date in the future. Standard **FORWARD** currency contracts can be tailored to settle any time from three days to three years forth. The **FORWARD** rate is calculated using the **SPOT** price and the interest rate differential between the two currencies over the length of term of the contract. N.B. the **FORWARD** rate is NOT a calculation of what the future **SPOT** price might be.



The onboarding - the customer goes through the signup process and answers the Suitability and Appropriateness questions and completes the KYC/AML process in a matter of minutes.

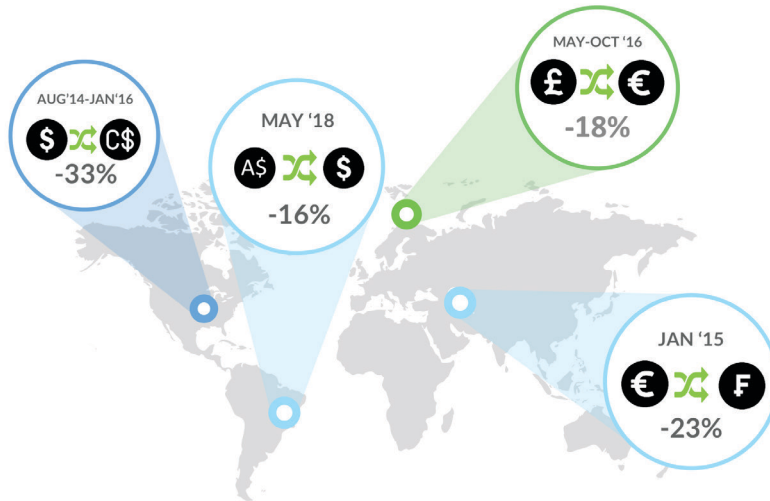


The customer logs in to price and purchases an FX Option.



Once the customer wishes to proceed with the execution of the FX Option, they transfer the required funds to Assure Hedge and they provide us with their bank details so we know where to send their funds.

SME Hedging Solutions



YET

70%

OF SMALL AND MEDIUM
SIZED BUSINESSES DO
NOTHING AT ALL TO PROTECT
THEMSELVES...



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